



JOB TITLE: Senior Analyst, Consulting Group
JOB LOCATION: Toronto, ON
COMPENSATION: TBD
REPORTS TO: Manager, Consulting Group

The TrojanOne Consulting Group

The TrojanOne Consulting Group is a specialized consulting division within the Integrated Brand Activation agency TrojanOne Ltd. The Consulting Group leverages its expertise in developing sponsorship, marketing and event strategies, working with Canada's largest properties and corporations in sport, cause and entertainment.

The Position

The Senior Analyst, Consulting Group has a passion for helping clients to uncover their equity, and set the path to leverage their equity to move from their current to their optimal state.

They will be responsible for providing the research and analysis to support the development of business plans, marketing strategy and plans, property conceptualization, sponsorship strategies, inventory development and proposals, and ROI evaluations.

ESSENTIAL FUNCTIONS

Research & Data Analysis:

- Lead the identification, collection and analysis of pertinent data and information for the strategy
- Conduct assessments of clients' current internal environment to identify their key strengths and opportunities to improve
- Utilize a variety of sources to capture external data and paint a comprehensive picture of the external environment for each client and each project
- Employ relentless research abilities to find the right information when it does not seem to exist
- Process large amounts of information and data, uncover the key insights, and then apply them to the unique situation of the client

Project Management:

- Develop and manage project timelines, the quality of project deliverables and project status reporting

ESSENTIAL SKILLS

Key Knowledge & Skills:

- A passion for research and analysis
- A passion for creative ideas that are grounded in an effective strategy
- An insatiable appetite for learning, growing and advancing

Strengths & Abilities:

- Committed to work that is correct, complete, detailed and professional.
- Ability to be the entrepreneur thinking strategically, the researcher thinking analytically and the technician executing tactically.
- An understanding of when to talk and when to listen. Ability to write clearly and concisely. Communicate what is important.
- Strong overall computer skills, especially a love for analysis in Excel/Numbers and creating dynamic presentations in Keynote.

QUALIFICATIONS

- *Bachelors degree (business or marketing preferred)*
- *MBA desired*
- *Exceptional time management and organizational skills*

INTERESTED?

Send a resume and cover letter noting your salary expectations ASAP to resumes@trojanone.com and identify JOB ID: SA-CON in the subject line of your message.

Thank you for your interest. Only successful applicants will be contacted.