

Minutes of the meeting of the Arts Faculty Council  
Held March 8, 2016 in room 104 Clark Hall

PRESENT: K. Bessant; D. Brown; J. Dolecki; R. Gasse; S. Grills; R. Hinthner; E. Holland; D. Klonowski; L. MacKay; R. Major; M. Malainey; M. Malazdrewicz; J. Naylor; L. Robson; B. Rose; K. Saunders; M. Serfaty; S. Stankovic; F. Zehtab-Jadid; S. Grills (S.S.); B. Ntelioglou (Educ.); L. Murray (recorder); D. Tryphonopoulos (Chair).

REGRETS: J. Allan; P. Harms; S. Medd.

Dr. Jonathan Allan asked that we announce that the BURC policy review is underway and comments are welcomed. Dr. Lynn MacKay noted that Jonathan's book was reviewed in *The Guardian* on Sunday as well as by other UK publications.

6.0 Business Arising from the Minutes

6.2 Collection of Course Outlines (continued from last meeting)

**MOTION: (Dolecki/Naylor) --**

- 1. THAT providing course outlines to the Dean of Arts is voluntary.**
- 2. THAT the Arts Policy and Procedures on Course Outlines provides a rationale including what uses for the outlines are permitted and which uses are not permitted.**
- 3. THAT the Arts Policy and Procedures on Course Outlines should acknowledge that course outlines are a faculty member's intellectual property and the faculty member retains ownership even if we elect to submit them to the Dean of Arts**
- 4. THAT an end date be provided for how long course outlines are kept on file should they be submitted to the Dean of Arts.**

Dr. Ramsey provided background to the motion. A BUFA member was concerned that this was a violation of copyright. CAUT said it is not, but is a matter of intellectual property and they made suggestions as noted in this motion.

Dr. MacKay felt the issue is becoming unwieldy. Students need these for transfer credit to other universities. Permission from faculty member should be fine. Prof. Dolecki felt that the principle is the issue. This is intellectual property and noted in the CA. He stated the policy passed by this body noted that it is mandatory. That is not an enforceable policy. Dr. Serfaty feels that voluntary sharing of one's outline should be enough and noted that our own students may share our course outlines with others. It was suggested that Arts Review and Planning consider such details.

**CARRIED.**

6.3 BU/ACC Joint School of Business

Dr. Klonowski stated his objective was to provide the committee with an update. He stated that he circulated the Department Chair's report which is damning of the proposal and that closure is needed.

He spoke of the results of a survey of 25 students noting that they were not in favour of the proposal or of attending class in a building downtown and away from the campus. He also stated that the Department felt that they were always under pressure and were told that the University may not receive other funding if they didn't accept the proposal. He felt there was little collegiality or full disclosure and that the proposal was not about educational propositions and additional educational pathways. He asked that Arts withdraw its support of the proposal.

**MOTION: (Klonowski/Strang) – THAT, on the basis of new information provided by the Department of Business Administration, the Faculty of Arts Council withdraws its support of the proposed joint ACC/BU business administration program amalgamation, and THAT, this decision is communicated to the Brandon University Senate and the Brandon University Board of Directors.**

Dr. Klonowski reported that a stakeholders analysis was done by the department and they realized from this is that the biggest losers are the students. They asked about 25 students in a senior class for their opinions and he wished to share the results. Dr. Tryphonopoulos asked Dr. Klonowski to be brief. Dr. Klonowski reported that 2/3 of the students said 'no' to the proposal and 85% indicated they would leave BU, many thinking of going to the Asper School of Business. ACC students said they wouldn't come here. When students were asked about a building downtown they didn't like that either; don't want to be off campus. In the corporate world 70% of such mergers are failures and 20% are marginally profitable. In higher education it is not positive either. Dr. Klonowski reported it is costly and traumatic for faculty and staff, there are higher admin costs, and that administrators tend to bury these failures on the quiet. Success factors indicate we are doing this incorrectly. No homework has been done. Such processes work better as a bottom up process as conceived by the faculty and which are unique and innovative. He feels this proposal isn't. He further reported that the Department always felt under pressure to accept the project or there would be consequences. He is asking that Arts withdraw support for the proposal.

Dr. Tryphonopoulos asked that Dr. Naylor take the Chair so that he may speak to the item.

Dr. Tryphonopoulos stated that he agreed with a number of things but not the principle. May 8<sup>th</sup> was his first meeting on this project with ACC and then the next week there was a meeting with Prof. Gillander and a committee came together with Prof. Gillander, Steve Robinson, and some others. The committee was charged with coming up with a joint program. This is not a merger. The program would be housed within Arts and he wouldn't support anything that would take from Arts Faculty. He spoke of Dr. Ramsey recently published paper on community changes and growth in small cities and one of things addressed was the contributions to the city. A paragraph on the university says that BU has not done enough in programming in the past several years. Our BU website notes the many cooperations including IPN, RN, and BN and nine other agreements between ACC and BU including police studies and fine arts. We have been doing the 2+2 program in Business Administration for 10 years. During his time at BU he has heard of the appetite for more business programming, more opportunities and pathways. A government report said that MB, to keep up growth, needs 70,000 additional college and university graduates in the next 10 years. He feels we have an obligation to the community and that cooperation

between the two institutions is what we should be thinking about – building a program that works and does not take away from either institution.

Dr. Strang stated that he was in support of the first motion but ACC vision is incompatible with a university vision. He didn't want to foreclose anything. He would like to move that we say that this doesn't mean that we don't want real conversation with ACC for a quality program.

Dr. Ramsey reviewed his position: 1. He is in favour but feels there are enough accountants and that perhaps HR, tourism, etc. would be preferable. 2. ACC will probably end up with the enrolments with the 1<sup>st</sup> and 2<sup>nd</sup> year courses. 3. BUFA and MGEU members in a program together has not even been discussed. 4. Site concerns.

Prof. Taylor felt comparisons with colleges such as Humber are a problem as those programs were built on a tuition-level playing field. Here it is not so. Tuition is half the cost at ACC. When the president of ACC says we want your first and second year students that is a no-starter.

The meeting recessed until next Tuesday.