In my first year as President of the Brandon University Foundation, I am happy to report positive growth. The annual giving to the Foundation has been on a steady increase. With donations of over $1,400,000, gifts-in-kind of nearly $189,000, and student and government contributions of more than $900,000, the Foundation is in the process of strengthening its fundraising programs to create a stronger and more sustainable future.

In October 2001, our new University President, Dr. Louis Visentin, delivered the SCOPE 20/20 strategic plan and a new list of priorities for fundraising. A feasibility study was undertaken with the help of Burk and Associates Ltd. Interviews were conducted with 70 community members to test the feasibility of a multi-million dollar campaign. Recommendations from the study suggested that the University and Foundation spend the next few years strengthening existing fundraising programs, with particular emphasis on Planned Giving. In that period of time, funds could be raised for a number of prioritized projects, with the SCOPE 20/20 Campaign public launch extended into the future.

In preparing for the SCOPE 20/20 Campaign, the Foundation’s job is to ensure that the current programs are effectively implemented. Therefore, we have embarked on the ambitious task of preparing our first ever multi-year strategic fundraising plan to be delivered in October 2002.

Looking back over 2001, two other highlights stand out. Our Annual Event raised over $10,000, which was directed to an endowment for athletics scholarships. Later in the year, philanthropist Michael Chernoff donated more than $500,000, which was matched by the University and Foundation, creating BU’s largest ever scholarship endowment for entering students.

I wish to extend my warmest appreciation to the volunteers on the Brandon University Foundation for their efforts over the past year. I’d like to extend special congratulations to Dr. Don Penny, recipient of the Association of Fundraising Professionals, Manitoba Chapter Outstanding Volunteer Fundraiser Award for 2001. I’d also like to thank Mr. Ron Helwer, recipient of the 2002 Brandon University Foundation Apex Award, and Mr. Kerry Hawkins, recipient of the 2002 Brandon University Outstanding Volunteer Fundraiser Award for their dedication and service to Brandon University. Finally, I’d like to thank all of our donors for their continued support.

The Brandon University Foundation was incorporated in 1980 with a mission to promote the advancement of higher education at Brandon University and to improve the quality of its facilities and activities.
Brandon University Foundation

STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2001

<table>
<thead>
<tr>
<th>Assets 2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>$754,241</td>
</tr>
<tr>
<td>Investments</td>
<td>22,111,292</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$22,865,533</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets 2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>$812,365</td>
</tr>
<tr>
<td>Deferred Contributions</td>
<td>1,894,564</td>
</tr>
<tr>
<td>Net Assets</td>
<td></td>
</tr>
<tr>
<td>Restricted and Unrestricted Net Assets</td>
<td>121,285</td>
</tr>
<tr>
<td>Endowment Funds</td>
<td>20,037,319</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$22,865,533</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DONATIONS AND CONTRIBUTIONS 2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations to Endowments</td>
<td>$1,025,179</td>
</tr>
<tr>
<td>Unrestricted Donations</td>
<td>10,000</td>
</tr>
<tr>
<td>Campaign and Restricted Donations</td>
<td>366,742</td>
</tr>
<tr>
<td>Total Donations</td>
<td>$1,401,921</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gifts in Kind 2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>$186,910</td>
<td>$158,919</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other Contributions 2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>$924,850</td>
<td>$1,186,443</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Donations and Contributions 2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,513,681</td>
<td>$2,583,553</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Disbursements to Brandon University 2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,242,595</td>
<td>$1,179,734</td>
</tr>
</tbody>
</table>

DISBURSEMENTS IN 2001

BRANDON UNIVERSITY FOUNDATION DONATIONS 1990-2001
Order of the Sheaf

Over the last 100 years Brandon University has been the recipient of an enormous amount of financial and volunteer support. The Order of the Sheaf is the honour society that recognizes those individuals and organizations whose financial contributions and other donations help to ensure quality higher education opportunities for the people of Brandon and rural Manitoba.

Individuals are listed in giving levels based on their accumulated giving to Brandon University. Membership within the Order of the Sheaf Society begins automatically once an individual has contributed $1,000 or more. Every effort has been made to ensure that this report is as accurate and complete as possible. Please contact the Development and Alumni Relations office at (204) 727-7374 to inform us of any errors or omissions.

+ Honorary Trustee of Brandon University Foundation
* Past President of Brandon University Foundation

Names in bold indicate that the individual or organization is new to the Order of the Sheaf, or has advanced from one giving level to another.

**Chancellor's Honour Roll**
$5,000,000 or more

J. Hargreaves-Mawdsley
Lewis D. Whitehead
Ward Watson
The Winnipeg Foundation
The Louis Riel Institute
A Generous Person

**Patron**
$500,000-$999,999

Michael and Dorine '51 Chernoff Eckhardt-Gramatté Foundation
Dr. Viola Lobodowsky

**Benefactor**
$100,000-$499,999

J. F. Helwer +
Chevron Canada Resources Ltd.
Brandon Area Foundation
Canadian Imperial Bank of Commerce
Canadian Pacific Limited
Carroll Grain Limited
Bank of Montreal
A. E. McKenzie Company Limited
Meyers Norris Penny LLP
Royal Bank Financial Group Foundation
Dr. Benjamin Shore
Carollin Stifton Foundation Inc.
Thomas Sill Foundation Inc.
Tundra Oil and Gas Ltd.
Wawanesa Mutual Insurance Company
The W. Garfield Weston Foundation
David Moxley
Jim Reynolds
Kathryn May Gardner '34
Dr. John Everett Rutgers ‘74
Phillipa Katherine Saul '41
Jack McMillan '60

**Clark Hall Gold**
$10,000-$49,999

A.M. Partners Incorporated Agrum Inc.
Alican Aluminium Limited
Sandra Armstrong '72
Associated Canadian Travellers
Raymond Bailey '43
Baker Colony Charitable Trust
Bank of Nova Scotia
Dr. Robert Beamish '37 +
Giselle Rachelle Beaupre '84
Betty Sigma Phi
Dr. Kissopersad Binda
Binkley Motors (1983) Ltd.

**John Blaikie**
Brandon Chamber of Commerce
Brandon Sun
Brandon University Faculty Association
Brooke-Donovan Ltd.

**Dr. Robert and Mrs. Catherine Brookway**
Cabinet Corp Foundation Inc.
Cadillac Fairview Corp. Ltd.
Canada Trust Company
Canadian Fed. of Univ. Women
Canadian National Railways
Paul & Yvette Cascade
Cando Contracting Ltd.
Castor Lake Holdings Ltd.
CGA Association of MB
Merilyn Chaplin ’88
Connor, Clark & Lunn Ltd.
Reverend Joseph Cooper ’19
Dr. Barry Corenblum
Dr. Samuel Corrigan
Crown Life Insurance Company
Crystal Spring Colony
Patricia Cullen
Dofasco Inc.
Dominion Tanners
DuPont Canada Inc.
Ivy Dyk
Steve Dzubinski
Dr. Joel Edelson
Maxine Ellend
Enbridge Pipelines Inc.
Dr. John Everett
F.W. Woolworth & Company Ltd.
Federal Industries Ltd.
Federated Co-operatives Ltd.
W. Craig Ferguson 50
Fiberglas Canada Inc.
Audrey Finlay '54
Joy (Barton) & Cam Finlay '52
Glen Fowler
Dr. Rosanne Gasse
GEC Alstrom International
Genndis & Associate Corp
General Electric Canada Inc.

**GeoLogic**
German Canadian Business Association
Brian Goldberg
Margaret Goodman '49
Marianne Gottardo
Gulf Canada Resources Limited
Brian Hakala
Dr. Chowncery Haque
G. Garth Harvey
Dr. Evelyn Hinz
Hubbard Bay Mining & Smelting
Hudson's Bay Company
Donald Hurst
Dr. Graham Hurhurt
IBM Canada Limited

**HHS Accumap**
Imasco Limited
Imperial Oil Limited
Inco Limited
David Reid Jackson Jr.
David Jackson Sr.

Kenneth James
Muriel Jollow
Byron Jones
Dr. Lawrence Jones
Dr. Ralph F. King
Kiwanis Club of Brandon
Kiwanis Club of Winnipeg
Klondike Farms Ltd.
Julie Ann Kirsken
Honourable Stanley Knowles
Jack Kulberg
Sheldon Kumar
Labatt's Prairie Region
Lafarge Canada Incorporated
Melville Lall
Leech Printing Ltd.
Dr. Peter Leetken
Pat Littlejohn
London Life Insurance Company
Judith & Chris Macdonald
Manitoba Blue Cross
Manitoba Telecom Services
Manufacturers Life Insurance
Maple Leaf Foods Inc.
Douglas McArthur '79
McCaun Foods Limited
Dr. Wilfred McEutcheon
Eileen McFadden '53
Agnes Mochinon
Dr. Thomas R. & Mrs Beryl Y/44
J. Grant McPhail and Dale Severyn
Meighen Haddad & Co.
Wayne Miller '73
Doreen Milin
W. Glen '47 & Eunice '48 Milne
James Minors '55
Moflat Communications Limited
Monsanto Canada Inc.
Ray Muller
A. Clar Murray +
Mutual Life of Canada
Dr. Mumulla Naidu
David Newman
Dr. Beverley Nicholson '78
North West Company Inc.
John Odin
P.E.O. Sisterhood-Provincial
Brian Pallister '75 +
Mike Parnell
Don & Sandra Penny +
Peridot Corp.
Dr. Harold + & Mrs. Mary Louise Perkins

**Canadian Natural Resources Ltd.**
J. Hargreaves-Mawdsley

**Canadian Teachers College Foundation**

R. F. Helwer +
Chevron Canada Resources Ltd.
Brandon Area Foundation
Canadian Imperial Bank of Commerce
Canadian Pacific Limited
Carroll Grain Limited
Bank of Montreal
A. E. McKenzie Company Limited
Meyers Norris Penny LLP
Royal Bank Financial Group Foundation
Dr. Benjamin Shore
Carollin Stifton Foundation Inc.
Thomas Sill Foundation Inc.
Tundra Oil and Gas Ltd.
Wawanesa Mutual Insurance Company
The W. Garfield Weston Foundation
David Moxley
Jim Reynolds
Kathryn May Gardner '34
Dr. John Everett Rutgers ‘74
Phillipa Katherine Saul '41
Jack McMillan '60

**Clark Hall Gold**
$10,000-$49,999

A.M. Partners Incorporated Agrum Inc.
Alican Aluminium Limited
Sandra Armstrong '72
Associated Canadian Travellers
Raymond Bailey '43
Baker Colony Charitable Trust
Bank of Nova Scotia
Dr. Robert Beamish '37 +
Giselle Rachelle Beaupre '84
Betty Sigma Phi
Dr. Kissopersad Binda
Binkley Motors (1983) Ltd.

**John Blaikie**
Brandon Chamber of Commerce
Brandon Sun
Brandon University Faculty Association
Brooke-Donovan Ltd.

**Dr. Robert and Mrs. Catherine Brookway**
Cabinet Corp Foundation Inc.
Cadillac Fairview Corp. Ltd.
Canada Trust Company
Canadian Fed. of Univ. Women
Canadian National Railways
Paul & Yvette Cascade
Cando Contracting Ltd.
Castor Lake Holdings Ltd.
CGA Association of MB
Merilyn Chaplin ’88
Connor, Clark & Lunn Ltd.
Reverend Joseph Cooper ’19
Dr. Barry Corenblum
Dr. Samuel Corrigan
Crown Life Insurance Company
Crystal Spring Colony
Patricia Cullen
Dofasco Inc.
Dominion Tanners
DuPont Canada Inc.
Ivy Dyk
Steve Dzubinski
Dr. Joel Edelson
Maxine Ellend
Enbridge Pipelines Inc.
Dr. John Everett
F.W. Woolworth & Company Ltd.
Federal Industries Ltd.
Federated Co-operatives Ltd.
W. Craig Ferguson 50
Fiberglas Canada Inc.
Audrey Finlay '54
Joy (Barton) & Cam Finlay '52
Glen Fowler
Dr. Rosanne Gasse
GEC Alstrom International
Genndis & Associate Corp
General Electric Canada Inc.

**GeoLogic**
German Canadian Business Association
Brian Goldberg
Margaret Goodman '49
Marianne Gottardo
Gulf Canada Resources Limited
Brian Hakala
Dr. Chowncery Haque
G. Garth Harvey
Dr. Evelyn Hinz
Hubbard Bay Mining & Smelting
Hudson's Bay Company
Donald Hurst
Dr. Graham Hurhurt
IBM Canada Limited

**HHS Accumap**
Imasco Limited
Imperial Oil Limited
Inco Limited
David Reid Jackson Jr.
David Jackson Sr.

Kenneth James
Muriel Jollow
Byron Jones
Dr. Lawrence Jones
Dr. Ralph F. King
Kiwanis Club of Brandon
Kiwanis Club of Winnipeg
Klondike Farms Ltd.
Julie Ann Kirsken
Honourable Stanley Knowles
Jack Kulberg
Sheldon Kumar
Labatt's Prairie Region
Lafarge Canada Incorporated
Melville Lall
Leech Printing Ltd.
Dr. Peter Leetken
Pat Littlejohn
London Life Insurance Company
Judith & Chris Macdonald
Manitoba Blue Cross
Manitoba Telecom Services
Manufacturers Life Insurance
Maple Leaf Foods Inc.
Douglas McArthur '79
McCaun Foods Limited
Dr. Wilfred McEutcheon
Eileen McFadden '53
Agnes Mochinon
Dr. Thomas R. & Mrs Beryl Y/44
J. Grant McPhail and Dale Severyn
Meighen Haddad & Co.
Wayne Miller '73
Doreen Milin
W. Glen '47 & Eunice '48 Milne
James Minors '55
Moflat Communications Limited
Monsanto Canada Inc.
Ray Muller
A. Clar Murray +
Mutual Life of Canada
Dr. Mumulla Naidu
David Newman
Dr. Beverley Nicholson '78
North West Company Inc.
John Odin
P.E.O. Sisterhood-Provincial
Brian Pallister '75 +
Mike Parnell
Don & Sandra Penny +
Peridot Corp.
Dr. Harold + & Mrs. Mary Louise Perkins

**Canadian Natural Resources Ltd.**
J. Hargreaves-Mawdsley
George Strang '55
Reverend George Strong
James Struthers '53
Geoff Sutherland ’82
Glen Sutherland ’39
Grant Sutherland
Gwendolyn Sutherland ’37
William Sutherland ’51
Cameron Symons
T.A.W.L. Group Winnipeg Inc.
Elizabeth Tan '87
Clive Taylor ’68
Garth Taylor ’43
Joyce Ruth Taylor ’71
Jack Tennant +
John Teunissen
The Happy Cocker
The Keg
The Kilanney Foundation Inc.
The Lee Foundation
The Manitoba Law Foundation
The Oshawa Group Limited
The Winnipeg Grenadier
Doreen Thomas
Garth H. Thomas ’48
Marvin Tiller
Dorothy Truille ’42
Hussein Tjahjadi
Albert Tolton
Toronto Blues Society
Fred Trapp
Iris Tressel
Dr. Arnold ’59 & Glencyle ’56
Tweed
Bryan Tyerman ’72
Dr. E. and Mrs. Margaret Tyler +
Howard Umphrey ’25
Uniglobe Clark Travel Inc.
United Grain Growers Limited
Valley View Colony Farms Ltd.
Anthony Van Berkel ’76
A Generous Person
Varsity Eye Centre
Ross Vassey ’31
Vermillion Colony
Via Rail Canada Incorporated
Victoria Esso
Harold Vidal
Virden Area Foundation Inc.
Sherry Wallman ’74
Dr. Norma Walsmeiy ’88
Kathy Warrington
We Care Health Services
Edna Wells ’85

Maxine Wenger
Westburne Plumbing & Waterworks Inc.
Paul Westdal
Western Cheque Printers
Western Manitoba Philharmonic Choir
Wheat City Concrete Products
Frances Whidden
David Whistle ’90
Whiteshell Colony Farms Ltd.
Averil Whitley ’61
Lelone Whitemore ’82
Marlene Wiens ’82
Winnfried Wightman
Dr. Catherine Willie ’73
David Willie ’82
Margaret Willie ’70
Howard James Williams ’40
Romona Williams
James Williamson
George ’57 & Marlene ’56 Willis
Horace Wilson ’31
Russell Wilson
Christine Winkler
Winnipeg Jets Booster Club Inc.
Dr. Dion Wiseman ’91
E. Wolterton
Westley Wong ’44 +
Dr. Wesley D. Wong
H. Yeomans
Harvey ’55 & Ginger Young
Zenith Paving Limited

Presidents’ Circle

The Brandon University Presidents’ Circle recognizes annual contributions of $1,000 or more towards a wide variety of needs on campus.

Supporters of the Brandon University Foundation Presidents’ Circle have become a special part of a unique donor family. In 2001, membership in the Presidents’ Circle steadily increased with donors providing $42,685.08 towards the enhancement of programs and services on campus.

A contribution to the Presidents’ Circle can make a significant difference to the future of programs and services on campus. Each gift, paid through either pledged installments or as a one-time donation, can purchase books to increase library acquisitions, establish an annual scholarship or bursary that will assist a student to pursue their academic goals, or acquire valuable research equipment.

Planned Giving

No matter what your age, planned giving can provide you with substantial estate and tax planning benefits. The most common type of planned gift is a bequest left in a will, followed by gifts of life insurance. Each of these types of planned gifts can make enormous tax savings to the value of your estate. Gift annuities are another popular way for retirees to support their favourite charity while providing him or her with tax-free income. To date, 20 individuals have chosen Brandon University to leave their legacy, while making practical decisions about their estate planning.

Planned Giving Expectancies

| Life Insurance | $ 235,732 |
| Bequests       | $ 2,205,000 |
| Total Expectancies | $2,440,732 |

2001 Scholarships and Bursaries

In 2001, a variety of faculties and departments, including Rural Development, Education, Health Studies, Business Administration, Geography, Music, Psychology, Sociology, Computer Science and Pre-Agriculture, were recipients of scholarship and bursary support. We thank these donors for their continued commitment to the academic and career goals of Brandon University students.

Name of Scholarship/Bursary

Brandon University Centennial Scholarship
Brandon University Centennial Bursaries
Brandon University Hutterian Education Program (BUHEP) Scholarships
Chernoff Family Awards
Dan MacNeill Memorial Scholarships in Geography
Dr. Stuart L. Smith Scholarship in Psychiatric Nursing
Harold Vidal Scholarship in Psychology
Harold Vidal Scholarship in Sociology
Harold Vidal Scholarship in Bachelor of Education/Master of Education
Jay Te Winburn Scholarships
John and Kay Findlay Scholarship in Psychiatric Nursing
Lorne Watson Music Scholarship
Luer Award in Violin/Viola
Luer Award in Cello/Bass
Manitoba Teachers’ Society Bursaries
Margaret B. Bruce Scholarship in Nursing
Shirley Craig Scholarship in Music for Saskatchewan Students
B.A. Robinson Bursary for Aboriginal Students
Diamond Jubilee (1960) Chapter I.O.D.E. Scholarship
English Speaking Union Prize
Norman and Norah Adams Memorial Scholarship
RCMP Veterans Association MB Division Bursary
Brandon University Foundation Annual Fund

Brandon University Foundation wishes to thank the many alumni and friends who have made a generous undesignated contribution to support the areas of need on campus. Annual fund gifts that were undesignated were apportioned as follows: $1,500 was granted to the School of Music apportioned as follows: $1,500 was allocated to the Western Sport Association. Ms. Jean L. Varcoe 1938  Varsity Eye Centre

Brandon University Foundation 2000 Annual Report.  

Note: Our apologies to Mrs. Hazel M. Bailey for the omission of her name in the Annual Fund category of the Brandon University Foundation 2000 Annual Report.