

BRANDON UNIVERSITY FOUNDATION annual report 2005



BRANDON UNIVERSITY FOUNDATION

The BUF was incorporated in 1980 with a mission to promote the advancement of higher education at Brandon University and to improve the quality of its facilities and activities. Since then, the BU Foundation has raised and continues to manage over \$30 million.

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BRANDON UNIVERSITY PRESIDENT'S MESSAGE



Louis P. Visentin, Ph.D President and Vice-Chancellor, Brandon University

Everyone looks back on their undergraduate years with fondness and nostalgia. It was a time of mixed emotions and getting through to graduation was a right of passage. It is an experience shared by all university graduates. It was the best of times when we were young, idealistic, foolish and impatient to realize our futures.

As alumni, we now realize how precious these times were. It is almost impossible to imagine the experience, but those special times continue to grow in our imaginations. The successes are enhanced and the tough times are forgotten and sooner or later we remember our Alma Mater and decide to contribute to its growth. The Brandon University Foundation has had tremendous success in persuading our Alumni to support the University, in large part because of these special memories of their days at BU.

I am continually encouraged by the generosity of our donors. Remember, when you give it makes an impact on our current students. In fact, it enriches their lives in many ways and it makes the experience as special as the times in the past. Read about those successes herein and be proud of your association with the University, I certainly am.

Warmest Regards,

Louis Viscation

FOUNDATION PRESIDENT'S MESSAGE



Doug Adams B.Ed. '87 President, Brandon University Foundation

It is my pleasure to bring greetings to you once again. 2005 marked the 25th anniversary of the Foundation and we have had another productive and full year. Let me share some of the highlights.

We achieved our \$8 million goal in the BU & YOU Campaign, and we did it a full year ahead of schedule. Congratulations to Tom Breneman, the Campaign Cabinet, and the Department of Institutional Advancement for their hard work and commitment to making this happen. Year three of the Campaign will continue as planned to meet unmet needs.

With the goal of ensuring the same success in the next 25 years that the Brandon University Foundation has enjoyed in its past, the Foundation embarked on a Strategic Planning process. We began with an initial analysis in March and will continue at the Foundation meeting in September with the goal of creating a new and revised Foundation Handbook.

Four very deserving, long-time supporters of BU will be awarded for their efforts in 2005. Mr. Ernie Shaw and Dr. George Gooden will receive Apex Awards for outstanding leadership to the Foundation. The Outstanding Volunteer Fundraiser Award will be presented to Dr. Kevin and Mrs. Els Kavanagh for their tremendous work in fundraising.

Finally, on behalf of the Foundation, I would like to thank the Institutional Advancement team: Marc, Keven, Cindy, Shawna, Michelle, Carla, Lisa, Chantelle and Brad for their commitment to assisting the Foundation and Brandon University to continually grow and improve. To our alumni, donors, faculty, staff and friends, thank you for your support. Your contributions continue to make Brandon University Something Special. Together, we can make a difference.

Sincerely.

Doug adoms

BRANDON UNIVERSITY FOUNDATION

Statement of Financial Position as at December 31st, 2005 2005

2004

Assets				
Current Assets	\$	533,275	\$	393,352
Investments		27,020,701		25,479,594
Total Assets	\$ 27,553,976		\$ 25,872,946	
Liabilities & Net Assets				
Current Liabilities	\$	1,124,044	\$	808,080
Deferred Contributions		2,482,454		2,266,347
Net Assets				
Unrestricted & Internally Restricted Funds		131,010		165,039
Endowment Funds		23,816,468		22,633,480
Total Liabilities & Net Assets	\$	27,553,976	\$	25,872,946
SELECTED FINANCIAL INFORMATION				
Donations to Endowment Funds	\$	441,900	\$	396,261
Campaign & Restricted Donations		742,484		389,627
Unrestricted Donations		6,023		10,939
Total Donations	\$	1,190,407	\$	796,827
Gifts in Kind	\$	173,426	\$	53,487
Other Contributions		571,725		858,667
Total Donations & Contributions	\$	1,935,558	\$	1,708,981
Total Disbursements to Brandon University	\$	1,692,461	\$	1,126,874



Since 1980, The Brandon University Foundation has given over \$20 million back to Brandon University, directly benefiting students, faculty and the BU campus.

TOTAL DISBURSEMENTS TO BRANDON UNIVERSITY

■ Academic Initiatives
■ Academic Support

■Library Resources
■Research

□Buildings and Equipment

☐ Institutional Advancement and Alumni Relations

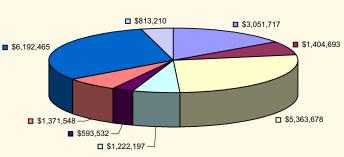
■Scholarships and Bursaries

□Other Initiatives

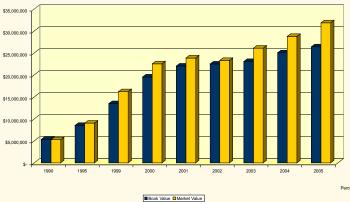
\$1,692,461 \$37,126 \$217,976 \$151,450 \$711,693 \$149,942 \$95,809 \$24,335

Disbursements to BU in 2005:

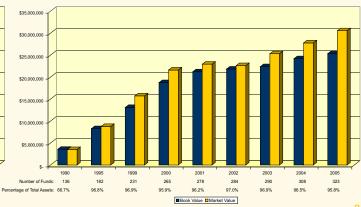
Disbursements to BU since 1980: \$20,013,040



Net Assets Held by the Brandon University Foundation



Growth of Endowment Funds



THE MANITOBA SCHOLARSHIPS AND BURSARIES INITIATIVE

In 2005, the Province of Manitoba continued its Manitoba Scholarships and Bursaries Initiative (MSBI), which matched dollar-for-dollar, any donations to Brandon University designated toward new bursaries or scholarships. This year, the program helped to create many new endowments, which will provide scholarships and bursaries to BU students in perpetuity. Brandon University is indebted to these contributors, whose generosity recognizes the work of our brightest scholars and helps students in need. We express our gratitude to the Province of Manitoba and to the Minister of Advanced Education, the Honourable Diane McGifford.



Dr. Paul Duprat (pictured at right with Todd Kruk, left) established the Dr. Duprat Scholarship in Dentistry at Brandon University.



The Dorothy E. Stewart (Davis) Memorial Bursaries in Health Studies will support Nursing students in financial need. Pictured (L to R): Mrs. Marilyn Barnett; Dr. Louis P. Visentin, President & Vice-Chancellor; Mr. Malcom McMurdo; Mrs. Judy Kowalchuk.



The Associated Canadian Travellers (ACT) No. 1037 established an endowment fund which will provide scholarships for BU Nursing students.

NEW ENDOWMENTS IN 2005

The ACT Brandon Club Scholarships in Nursing

The Ananda Balu Memorial Award in Music

The CIBC Scholarships and Bursaries in Business Administration

The Dorothy E. Stewart (Davis) Memorial Bursaries in Health Studies

The Dr. Harvey and Mrs. Irene Bergner Scholarship in Jazz Studies

The Dr. James and Mrs. Lucille Brown Bursary in Health Studies

The Dr. and Mrs. F.K. Purdie & Family Scholarship in Nursing

The Ellen Bateman Memorial Award in Music

The Foundation for Registered Nurses of Manitoba Inc. Bursary in Nursing

The Fung-Stepanek Family Award in Music

The Howard Williams Memorial Bursary in Economics

The Irene Arnason Scholarship in Piano

The Jean L. Hannah Memorial Bursary in Rural and Community Studies

The Lorne and Trish Parobec Bursary

The Manitoba Hydro Bursaries

The Margaret Ricoine Scholarship in Music

The Nancy Baynton Bursary in Elementary Education

The Rotary Club of Brandon Centennial Bursary



ORDER OF THE SHEAF

JANUARY 1, 1980 - DECEMBER 31, 2005

Over the last 100 years, Brandon University has been the recipient of an enormous amount of financial and volunteer support. The Order of the Sheaf is the honour society that recognizes those individuals and organizations whose financial contributions and other donations help to ensure quality higher education opportunities for the people of Brandon and rural Manitoba. We are proud to announce the induction of more than 130 new members into the Order of the Sheaf this year as well as over 120 existing members who moved up to a new level.

Individuals are listed in giving levels based on their accumulated donations to Brandon University. Membership within the Order of the Sheaf Society begins automatically once an individual has contributed \$1,000 or more. Every effort has been made to ensure that this report is as accurate and complete as possible. Please contact the Department of Institutional Advancement at (204) 727-7374 to inform us of any errors or omissions.

Names in bold indicate that the individual or organization is new to the Order of the Sheaf, or has advanced from one giving level to another.

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David Chartrand, Manitoba Métis Federation President (right) with Marc Desrosiers, Associate Vice-President, Brandon University Foundation

Benefactor: \$100,000 - \$499,999

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Charlie Fischer, President and CEO Nexen Chemicals (left), with Dr. Louis P. Visentin, BU President & Vice-Chancellor

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Wawanesa representatives present Dr. Tom Breneman & Dr. Louis Visentin with a cheque towards the BU & YOU Campaign

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A Generous Person

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Former BUSU President Meeghan Gavin (left) with Dr. Tom Breneman

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David Hughes, General Manager of Crocus Credit Union (left) with Dr. Glen Carruthers, Dean of the School of Music

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J. Trevor McNeely 155
Dr. Ken 152 & Mrs. Helen McNeely Ivey G. McNeill 151
Alison McNeill-Hordern 187
Dr. A. A. M. McPherson 143
Florence J. McQuarrie 163 Dr. Ed '38 & Mrs. Mary McTavish Dr. Merilyn L. McTavish '66 A. C. McWilliams George Melnyk

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BU&YOU CAMPAIGN

\$8.2 MILLION, EXCEEDING THE CAMPAIGN GOAL AS OF MAY 1, 2006

Thanks to YOUR support, we have exceeded our \$8 million campaign goal!

We must extend thanks to our outstanding alumni, friends in the private sector and our campus community for helping us reach our campaign goal just two years into the Campaign. As we prepare to enter the third and final year of the BU & YOU Campaign we can happily look back on our successes in the following areas:

GROWING THE CAMPUS INFRASTRUCTURE

We received significant gifts from Great-West Life, Manitoba Blue Cross, Total Eye Care and many others, towards the construction of a new Fitness Centre and other infrastructure needs on campus.

ENHANCING LEARNING AND TEACHING RESOURCES

A gift from Convergys Corporation has made the Library Information Commons a reality. Many companies made gifts to improve technology and equipment resources, including Tundra Oil & Gas Ltd. whose gift of \$60,000 allowed BU's Geology Department to purchase 16 new petrographic microscopes.

SUCCEEDING WITH RESEARCH AND ENDOWMENTS

18 new endowments were created this year in several departments, from Economics to Music, Education to Rural Development. For a complete listing of new endowments, see page 4.

The BU & YOU Campaign will continue into year three as planned, with a focus on unmet goals. A strong emphasis will be placed on securing funding for a new community Fitness Centre, a state-of-the-art Greenhouse, residence upgrades, and new technology for classrooms and the library.



Dr. Tom Breneman, DMD Campaign Chair

Two years into the three year Campaign, launched May 28, 2004

SBM

\$6M

\$4M

SZM

Our continued success would not be possible without the support and financial gifts from you: our alumni, our friends, and our neighbours. We take this opportunity to reflect on the past year and to recognize some of our recent donors.

Success like this doesn't just happen. Without support from the Foundation: the Board of Governors and the Alumni Association, we could not have achieved so much in so little time. In particular, I'like to recognize President Lou Visentin; Foundation President Doug Adams; as well as Marc Desrosiers and the tireless Advancement team.

Our continuing focus will be aimed at our few unmet goals. I am looking forward to this final phase of the BU & YOU Campaign, with confidence in our volunteers and staff, and in you. I'd thank you again for an unforgettable year, and hope you will be here with me next year as we cross the finish line. Imagine what our final campaign figure could be by next spring... stay tuned!

Jon Burner



BU & YOU CAMPAIGN CABINET

The Brandon University Foundation is pleased to have the volunteer support of the following Campaign Cabinet Members:

Campaign Chair

Dr. Tom Breneman

Honorary Chairs

Dr. Kevin & Mrs. Els Kavanagh

Campaign Patrons

The Honourable Justice Dr. Ronald D. Bell The Right Honourable Edward R. Schreyer, Chancellor

Campaign Chief Executive Officers

Mr. Doug Adams, President, Brandon University Foundation Dr. Louis P. Visentin, President & Vice-Chancellor

Mr. Marc Desrosiers, Executive Director, Institutional Advancement

Members

Dr. Barbara Bourassa Mr. Joe Bova Ms. Patricia Britton Mr. Richard Bruce Mrs. Linda Burridge Dr. Glen Carruthers Ms Jan Chaboyer Dr. Henry Champ Dr. Gerald Dueck Mr. Al Dunthorne Dr. George Gooden Dr. Scott Grills Mr. Ronald Helwer Mr. Scott Lamont Mr. Rich Lonstrup Mr. Murray MacDonald Mr. Junaid Malik Mr. Dick McDonald Dr. Bev Nicholson Mr. Rick Nickelchok Dr. Ian C.P. Smith Mr. Scott Stewart Mr. Jerry Storie Dr. Jay Winburn Dr. Janet Wright

Institutional Advancement Staff

Mr. Keven Bowie Ms Chantelle Winter Mrs. Carla Eisler Mr. Brad Wood Ms Lisa Thomson Mrs. Michelle Hardy Mrs. Shawna English Ms Cindy Yacyshen



Members of the BGH Auxiliary with Dr. Linda Ross (far right) in recognition of their donation to the Brandon Regional Health Centre Auxiliary Bursaries, which benefit nursing students at BU.



Dr. Scott Grills, Dean of Arts & Graduate Studies (left) thanks Sheldon Mindell, Director of Endowment Development at the Jewish Foundation of Manitoba (right) for the Foundation's sponsorship of a Visiting Scholar in Judaic Studies.



David Leech; Michael Leech; Dr. Tom Breneman and Don Leech (left-right) gather to celebrate the Leech family gift towards the building of the Fine Arts Studio & Gallery.

just a few of our generous donors in 2005



Dr. Louis Visentin, President & Vice-Chancellor (left) and Dr. Scott Grills, Dean of Arts and Graduate Studies thank Carleen MacKay CMA, Executive Director, CMA Manitoba (centre) for CMA Manitoba's generous gift to the BU & YOU Campaign.



The staff at Total Eye Care provided generous support to the BU Fitness Centre.



A donation from Tundra Oil & Gas Ltd, provided for 16 new petrographic microscopes for the Geology Department. Pictured (left-right): Dr. Austin Guilliver, Dean of Science; Dr. Louis Visentin, President & Vice-Chancellor, Roland Moberg, TO&G; Chris Freund, TO&G; Brad Thiessen, TO&G.



Presidents' Circle



The 2005/2006 Presidents' Circle Steering Committee were (L-R):

MRS. LINDA BURRIDGE

MRS. LANA MYERS BU Foundation & Alumni Association Board Member

MR. DOUG ADAMS BU Foundation President

MRS. MARY VISENTIN

DR. LOUIS VISENTIN
BU President & Vice Chancellor (not pictured)

MS CINDY YACYSHEN
BU Senior Development Officer (not pictured)

MRS. MICHELLE HARDY BU Campaign Officer (not pictured) The Brandon University Foundation Presidents' Circle is a distinguished donor group that recognizes annual contributions of \$1,000 or more on an annual basis. The Presidents' Circle involves Brandon University alumni and friends who demonstrate an outstanding commitment to both our students, and the institution as a whole, through their significant financial support. Members of the Presidents' Circle support fundamental areas such as:

- faculty and student research;
- scholarship and bursary support;
- · library acquisitions;
- campus infrastructure requirements;
- or, generalized needs within a donor's preferred faculty or department of choice.

In 2005, the Presidents' Circle welcomed 59 new members, raising a minimum of \$59,000 for a variety of needs on campus. 93 existing members renewed their Presidents' Circle membership, translating into a minimum of \$93,000 and a minimum total of \$152,000 this year.

All Presidents' Circle members receive advance information about campus activities, periodic newsletters, and invitations to Presidents' Circle members-only events held several times per year.

New to the Presidents' Circle this year is our Corporate Level Membership. Businesses are welcome to join this exclusive donor group with a gift at the \$5,000 + level.

Presidents' Circle members experience all the unique events, performances and activities that bring the Brandon University community to life. The 2005/2006 season was full of exciting events that showcased the various areas of BU that Presidents' Circle members are enriching with their contributions.

The Charles Dickens Dessert Reception



Senior Development Officer Cindy Yacyshen (R) chats with Presidents' Circle members.



Student Ambassadors dressed in Victorian era costumes lent a hand.



Presidents' Circle committee member, Mary Visentin (centre) with Presidents' Circle members.



BU President and Vice Chancellor, Dr. Louis Visentin (centre) with long-time Presidents' Circle members, George and Mary Gooden.



Doug Adams (L), BU Foundation President greets Presidents' Circle members at the Charles Dickens Reception.



A BU School of Music student plays songs evocative of the 1920's at the Presidents' Circle Evening of Theatre.

Charles Dickens Dessert Reception

On December 11th, Presidents' Circle members joined Brandon University President and Vice-Chancellor, Dr. Louis Visentin, and his wife, Mrs. Mary Visentin, along with Mr. Doug Adams, President of the Brandon University Foundation at the Charles Dickens Dessert Reception at University House.

Guests enjoyed a relaxing afternoon of mingling with fellow members and BU Faculty as student musician, Jenn Voth played carols and student ambassadors, dressed in period costumes mixed among guests. An assortment of "Dickensian inspired" desserts, featuring plum pudding and English tortes, were elegantly prepared and served by Remington's Seafood and Steakhouse.

As the event came to a close, Presidents' Circle members were given a special holiday treat. Each guest received a bottle of Presidents' Circle Reserve wine, courtesy of Ray and Myrna Schween of The Happy Corker and an authentic Victorian Nosegay.

Presidents' Circle Evening of Theatre

On February 24, 2006, BU Foundation President, Mr. Douglas Adams, along with the Presidents' Circle Steering Committee, welcomed Presidents' Circle members and guests to an Evening of Theatre in celebration of Fine Arts programs at BU, culminating in a performance of Noel Coward's 1920's era comedy, *Hay Fever*.

Before the show, guests enjoyed a champagne reception and silent auction of unique student art, provided by the BU Visual & Aboriginal Arts Program. The reception showcased music by a BU School of Music student jazz trio.

During intermission, guests made their final bids in the art auction, which raised approximately \$500 for the Faculty of Arts at Brandon University, while they sampled a delicious array of desserts.

Presidents' Circle CFB Shilo Excursion

In recognition of our support to our Canadian Forces and the strong connection we share with our Canadian Forces soldiers and their families in the community of Shilo, Presidents' Circle members participated in an exclusive tour of Canadian Forces Base Shilo.

On May 5, 2006, Presidents' Circle members toured the largest and most complete collection of Canadian-made military vehicles in the world. Following the tour, guests were given the opportunity to enjoy a gourmet meal in the Officers' Mess Hall.



Presidents' Circle members mingle at the Champagne Reception during the Presidents' Circle Evening of Theatre.



A Presidents' Circle member bids on a piece of student art, part of a silent auction during the Presidents' Circle Evening of Theatre.



Senior Development Officer, Cindy Yacyshen (R) with Presidents' Circle members at the Evening of Theatre.

ANNUAL FUND 2005-2006

As sure as the leaves will turn, each fall, a group of bright new students comes together to help us contact our alumni to seek support for Brandon University. This past year was no exception, and gifts made to the Annual Fund from our alumni and friends ensure that our students will continue to enjoy a rich and vibrant learning environment.

In conjunction with the BU & YOU Campaign, \$67,000.00 in cash and pledges has been raised for many areas on campus, according to each donors wishes, with a focus on the following:

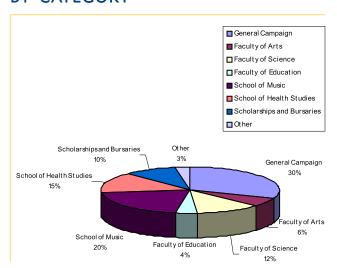
FACULTY OF ARTS: Library Acquisitions

FACULTY OF EDUCATION: Education Students' Resource Centre

HEALTH STUDIES: Student Computer Lab SCHOOL OF MUSIC: Scholarships & Bursaries FACULTY OF SCIENCE: Microscopes

BU's 2005 Student Callers

2005 ANNUAL FUND GIFTS BY CATEGORY



"Every student deserves the best tools for learning, research and creative activities. Gifts to the Annual Fund are critical to assuring the University's continuing strength and vitality in all of these areas, and are greatly appreciated by the students and faculty who benefit from them. Together, we can play a vital role in the future of our students, and in ensuring that Brandon University continues its rich history of excellence in education. Thank you to our alumni and friends for their support of this important fund."

— Tom Breneman, BU&YOU Campaign Chair







helping to positively impact BU students and faculty

PLANNED GIVING

Planned gifts are an increasingly popular method of donating to Brandon University. Many alumni and friends have chosen to leave a legacy by which they will be remembered at our institution. Gifts of every size are appreciated and have far-reaching benefits for the University community. Methods of giving are as widely varied as the funding interests of our donors.

In 2005, realized planned gifts accounted for more than \$140,000.00 in funding for various student and faculty needs at Brandon University. Planned gifts enrich and enhance our programs, making a significant mark upon campus life for students, faculty, and the entire BU community. These gifts have a lasting impact, leaving a legacy of the donor's life-long connection to Brandon University.

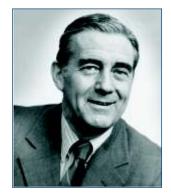
The Brandon University Foundation continued its association with Leave a Legacy Manitoba and the Canadian Association of Gift Planners (CAGP). Membership in these organizations furthers our commitment to ethical practices in fundraising while continuing to provide us with up-to-date knowledge of the wide variety of planned giving tools that are available to our donors.

The A.E. McKenzie Legacy Society, named in honour of the first person to give BU a planned gift, is a special recognition group that exclusively includes those donors who have advised the University of their planned gift intentions. The following are just two examples of the McKenzie Society legacies left this year:



Brandon University School of Music students added a "new" instrument to their collection with the early designation of a planned gift by Dr. William Chefurka. A 162-year-old Jean-Baptiste Villiaume violin and two bows were added to the School of Music's instrument bank, which provides students with access to high-quality instruments during their studies. The violin is the French equivalent of a Stradivarius, (the legendary Italian violin manufacturer of the 16th century).

A planned gift from the late Dr. Wilfred Bigelow benefitted BU's School of Music and Geology Departments. Dr. Bigelow followed his years at Brandon University with medical school, going on to become one of Canada's most respected cardiovascular surgeons. He was a pioneer of openheart surgery, a father of the pacemaker, and an inductee to the Order of Canada. His planned gift to Brandon University allowed for the purchase of new microscopes in the Geology Department and provided general support to the School of Music.



Read more about planned giving options, visit:

http://alumni.brandonu.ca/giving/planned.asp

Brandon University is a proud member of Leave a Legacy Manitoba and the Canadian Association of Gift Planners.





BRANDON UNIVERSITY DEPARTMENT OF INSTITUTIONAL ADVANCEMENT

The Department of Institutional Advancement serves Brandon University, the Brandon University Alumni Association and the Brandon University Foundation in the pursuit of their respective missions. The Advancement office acts as liaison between the Institution and alumni, donors, volunteers and community partners to promote the advancement of Brandon University.

Brandon University Foundation and Brandon University – proud recipients of the Silver Medal, National Prix D'Excellence from the Canadian Council for Advancement of Education (CCAE) in 2005 and in 2006 – "Best Fundraising Case Statement and Campaign Materials"

MR. MARC DESROSIERS

Executive Director of Institutional Advancement and Associate Vice-President, Brandon University Foundation

MR. KEVEN BOWIE Financial and Administrative Officer

MS CINDY YACYSHEN Senior Development Officer

MRS. SHAWNA ENGLISH Development Officer

MRS. CARLA EISLER Alumni Relations Officer

MRS. MICHELLE HARDY Campaign Development Officer

MS LISA THOMSON Campaign Assistant

MS CHANTELLE WINTER Student Research Assistant

MR. BRAD WOOD Student Research Assistant



BRANDON UNIVERSITY FOUNDATION

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