

THANK YOU

Thank you for considering Brandon University in your charitable giving plans. Gifts to BU provide funds to support infrastructure, scholarships and bursaries, equipment, and so much more. Donor support allows us to provide the best possible education for today's students.

Whether you are interested in a gift now or in the future, our staff can provide you with important information that will help you explore the many options of giving. Your support allows Brandon University to give students the opportunity to reach their goals and aspirations, and contribute to vibrant, productive communities.

The A. E. McKenzie Legacy Society

The A. E. McKenzie Legacy Society recognizes donors who have established a Legacy Gift for Brandon University. It is named in honour of Albert Edward McKenzie, the first person to designate a planned gift to BU. Given at the height of the depression in the 1930s, his gift saved the University from certain closure. This will always be remembered as a vitally important part of Brandon University's history.

Donors who plan a Legacy Gift to Brandon University are invited to join the A. E. McKenzie Legacy Society. We encourage you to consider a Legacy Gift today and to follow in the spirit of A. E. McKenzie's generosity.

If you've already included BU in your will, please let us know so we can thank you now. Check the box on the attached card and return it to us, or contact us by phone at 204.727.7374 or toll-free 1.877.BU.2.GIVE.

OFFICE OF ADVANCEMENT
AND EXTERNAL RELATIONS

270 18th Street, Brandon MB, R7A 6A9
204.727.7374

Toll-free 1.877.BU.2.GIVE
Advancement@BrandonU.ca
BrandonU.ca/Give



**BRANDON
UNIVERSITY**

Leech Printing 302256

Leaving a Legacy for Future Generations



Planned Giving



**BRANDON
UNIVERSITY**

Leaving a Legacy

Legacy Giving is a wonderful way for you and your family to plan now for a gift that will make a significant impact on future generations of students at Brandon University.

Legacy Gifts offer many advantages to both you and the University. They allow the University to plan ahead with confidence because generous donors like you have made future commitments. Legacy Gifts can also offer significant tax advantages to you now, or to your estate, depending on your personal circumstances.



Methods of Making a Legacy Gift

BEQUESTS BY WILL

A gift of cash, property, or a percentage of your estate all leave a lasting legacy for students at BU. If you wish to consider BU as one of those you want to remember in your will, our office would be happy to provide you with sample wording.

LIFE INSURANCE

You can establish a life insurance policy now that identifies BU as the beneficiary. If you name BU as the owner of the policy, you will receive a tax receipt for the cost of your payments to the policy. Your small monthly payments will ultimately leave a significant gift to the University.

SECURITIES

Making a gift of stock, bonds or mutual funds could provide a significant tax advantage to your estate. You'll receive a tax receipt for the full value of the securities upon transfer to the charity and Canadians are no longer taxed on capital gains when they make this type of donation.

PERSONAL PROPERTY OR REAL ESTATE

When you make a gift of property, buildings, or land to the University, a charitable tax receipt will be provided to you or your estate.

We would be pleased to speak with you about these or other methods of creating a Legacy Gift, and what works best for your unique, personal circumstances. We also encourage you to speak with your financial advisor and lawyer for additional advice.

I want to Leave a Legacy for Future Generations

I am interested in:

- Bequests
- Life Insurance
- Securities
- Personal Property or Real Estate
- Learning about other types of Legacy Gifts

Let us thank you!

- I intend to remember BU in my will.
- I have already included BU in my will.

Name _____

Address _____

City _____

Prov _____ Postal Code _____

Phone _____

Email _____

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