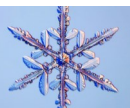


BU Faculty of Health Studies Research News



FROM THE DESK OF DONNA EPP, RESEARCH FACILITATOR

Volume 3, Issue 1

January 21, 2016

Posters— Tips from the desk of Renee Robinson

Developing a poster

Identify the dimensions of the poster.

Allow sufficient time for construction.

Identify the purpose of the poster.

Constructing the text.

- Title should be descriptive but brief (e.g. less than 10 words).
- Abstracts should be well-written and engaging.
- Write as if you are speaking to one person.
- Use active verbs.
- Use abbreviations sparingly.
- Edit, edit, and edit some more.

Tables, figures, graphics, and pictures.

- Use tables and figures to convey a great deal of content in a smaller space.
- Use a descriptive caption for every table, figure, and picture.
- Graphics are useful to convey information in a smaller space.
- Photos add interest but must directly support the text.

For an expanded version of Renee's tips, along with detailed instruction on how to use PowerPoint to create your poster go to Faculty of Health Studies Research Office link on the BU website (Available the week of January 25th)

Organization/Layout

- Top banner includes title, author(s), and institutional affiliation, including logo.
- Use a maximum of 4 columns. Longer lines are harder to read.

Text

- Pick a readable font such as Times-Roman or Arial. Use a limited number of fonts.
- Highlight important content by using larger or bold font, by putting content in a box, or

locating it separately.

Did you know IT can print posters right here at Brandon University? Some limitations on size, but the price can't be beat!

- Use the largest type possible. Content should be readable at 3-5 feet away.
- Bullet points are easier to read than paragraphs.

- Avoid crowding.

Colour

- Choose high contrast (e.g. black text on white background), use lighter backgrounds.
- Use a limited number of colours.
- Arrange material with a logical flow between elements.

Layout

- Organize material so that it is visually balanced.
- Find a balance between repetition and diversity in elements.
- Use consistent elements (e.g. same bullet) and consistent formatting (e.g. font size, indentation).
- Break up large sections of text by using headings and sub-headings.

Looking for poster templates?

Template websites found by Tanya Joice and forwarded to me by Kathryn Hyndman—Thanks!

http://www.posterpresentations.com/html/free_poster_templates.html

<https://posters4research.com/templates.php>

<http://www.studentposters.co.uk/templates.html>

<http://www.tidyforms.com/powerpoint-poster-templates.html>

Upcoming Events

Seminar Series

Date: Wednesday, January 27

Presenters: Dr. Sonia A. Udod, University of Saskatchewan, Dr. W. Dean Care, Brandon University, Dr. Greta Cummings, University of Alberta

Topic: Swimming Upstream: Nurse Manager Role Stressors and Coping Strategies in Western Canada

Time: 12:00 —1:00 p.m. **Place:** HSB 045 Join by ZOOM as well

Date: Wednesday, February 10

Presenters: Karen Batson, Department of Psychiatric Nursing, Roddy Batson, First Nations & Inuit Health

Topic: Cultural Competence in Mental Health: Best Practices for Working with Aboriginal Clients

Time: 12:00 —1:00 p.m. **Place:** HSB 045 Join by ZOOM as well

Research Interest Group

Date: Monday, January 25

Time: 1:30-3:30 p.m.

Place: HSB 045 Join by ZOOM as well

Meeting ID: 129 134 650 **Note:** Education Faculty are invited to join us from 1:30—2:30 to share research ideas and discuss collaboration ideas.

Congratulations to:

Dr. Kathryn Hyndman for receiving ongoing funding from the **Health Studies Grant** to complete her project the *Effectiveness of Tobacco Intervention Education for Health Professional Students' Practice: A Systematic Review Protocol*

Kim Ryan-Nicholls for receiving funding from the BURC grant for her project *Use of an EA-GALA Model Based Psychotherapy (EAP) & Equine Assisted Learning (EAL) Program: Do Children/Adolescents get better?*

Please let me know about presentations, posters, publications or successful grant applications so we can celebrate with you!