

D.1.7. Student Engagement Officer

This position reports to the Director, Recruitment and Retention. This position includes duties as follows:

- a) Collaborate with faculty members to assist in the development of success-based programming to enhance academic performance in courses where students experience high failure rates
- b) Collect, maintain, and report on usage and records of activities
- c) Participate in the development, maintenance, and assessment of first-year transition programming in collaboration with relevant stakeholders
- d) Facilitate the development of initiatives to enhance student engagement opportunities on campus in collaboration with relevant stakeholders
- e) Conduct environmental scanning and planning suggestions on other programs and services which will enhance student engagement and success at Brandon University
- f) Complete program evaluation of enrollment impacts as a result of newly developed programs
- g) Maintain appropriate files as per legislation
- h) Provide information about and make referrals to appropriate resources both on and off campus
- i) Perform other appropriate duties as assigned by the Director, Recruitment and Retention, through consultation with the incumbent