

Graduate Outcome Survey

Response Rate

	2018 Graduates	2019 Graduates	2020 Graduates	Total Sample
Total # Grads	574	566	589	1729
# Valid Email	481	527	525	1533
Completed Survey	139	125	74	338
Response Rate	24%	22%	12%	19.5%

The distribution of respondents by faculty is similar to the true distribution of the graduating cohorts.

Faculty	Survey Responses	Graduating Cohort
Education	38.0%	35.2%
Health studies	21.8%	21.6%
Arts	19.9%	28.2%
Science	13.8%	14.9%
Music	6.4%	5.5%

86% of respondents last graduated with an undergraduate degree (N= 280) and 14% with a graduate degree (N=46).

Did your degree take longer to complete than expected? 30% yes

Top reasons:

- Personal/Family reasons
- Change of program
- Course scheduling conflict

Survey Results – 6 months after graduation

What was your primary activity?

	Graduate		Undergraduate	
	Count	%	Count	%
Employed	37	90.2	187	71.1
Seeking further education	1	2.4	46	17.5
Looking for work	2	4.9	19	7.2
Other	1	2.4	11	4.2

%	Arts	Education	Health Studies	Music	Science
Employed	51.7%	87.6%	92.9%	68.4%	38.6%
Seeking further education	29.3%	3.5%	0%	21.1%	50.0%
Looking for work	15.5%	5.3%	4.3%	5.3%	4.5%
Other	3.4%	3.5%	2.9%	5.3%	6.8%

Individuals who answered employed:

- 50% in a permanent position, 46% term and 3% seasonal.
- 86% work in MB, 13% out of province and 2% out of country
- 41% are working in Westman, 14% in Winnipeg, 31% everywhere else in Manitoba

Could you have obtained your position without your degree?

82 % of individuals with an undergraduate degree and 31% with a graduate degree answered no.

83 % of individuals said their degree prepared them to a great or some extent for their employment.

Survey Results – 2 years after graduation

What was your primary activity?

	Graduate		Undergraduate	
	Count	%	Count	%
Employed	35	94.6	185	76.8
Seeking further education	1	2.7	35	14.5
Looking for work	1	2.7	12	5.0
Other	0	0	9	3.7

%	Arts	Education	Health Studies	Music	Science
Employed	62.3%	91.6%	94.1%	84.2%	46.5%
Seeking further education	22.6%	2.1%	0%	10.5%	46.5%
Looking for work	11.3%	3.2%	2.9%	0%	4.7%
Other	3.8%	3.2%	2.9%	5.3%	2.3%

Individuals who answered employed:

- 73% in a permanent position, 26% term and 1% seasonal.
- 80% work in MB, 19% out of province and 1% out of country
- 33% are working in Westman, 15% in Winnipeg, 32% everywhere else in Manitoba

Could you have obtained your position without your degree?

86% of individuals with an undergraduate degree and 33% with a graduate degree answered no.

79% of individuals said their degree prepared them to a great or some extent for their employment.

How closely was your employment related to your field of study?

%	Arts	Education	Health Studies	Music	Science
Very	39%	89%	95%	63%	32%
Moderately	13%	6%	3%	6%	16%
Somewhat	26%	4%	2%	6%	26%
Not	23%	1%	0%	25%	26%

Income

Individuals with an undergraduate degree

Income	Time After Graduation	
	6 Months	2 Years
Less than \$19,999	4%	3%
\$20,000 - \$29,999	11%	8%
\$30,000 - \$39,999	15%	9%
\$40,000 - \$49,999	9%	9%
\$50,000 - \$59,999	27%	16%
\$60,000 - \$69,000	18%	24%
\$70,000 - \$79,999	11%	21%
\$80,000 or more	5%	9%

Individuals with a graduate degree

Income	Time After Graduation	
	6 Months	2 Years
Less than \$19,999	6%	6%
\$20,000 - \$29,999		
\$30,000 - \$39,999		
\$40,000 - \$49,999		
\$50,000 - \$59,999	9%	3%
\$60,000 - \$69,000	3%	6%
\$70,000 - \$79,999	6%	9%
\$80,000 or more	77%	76%

Continuing Education

- 69% of respondents said their current career would require ongoing education and/or professional development.
- 83% will consider taking additional courses from a University or College in the future.
- 48% are most likely to choose online education as the delivery mode.

University Experience

What were your reason(s) for engaging in University education?

% of respondents who picked the following options

Options	Arts	Education	Health Studies	Music	Science	All
To prepare for a career	76%	86%	94%	88%	85%	86%
Expand knowledge base	44%	31%	40%	59%	50%	40%
Enhance career mobility	46%	29%	40%	24%	33%	35%
Develop critical thinking	42%	19%	21%	35%	20%	25%

Prepare for graduate school	28%	5%	10%	24%	35%	16%
Upgrade technical skills	8%	7%	10%	47%	13%	12%

What were your reason(s) for choosing Brandon University?

% of respondents who picked the following options (top reason highlighted in yellow)

Options	Arts	Education	Health Studies	Music	Science	All
Close to home	66%	71%	48%	18%	85%	63%
BU is a small university	60%	51%	36%	53%	58%	50%
Found the right program	28%	47%	73%	76%	33%	50%
Low tuition fees	62%	33%	25%	59%	58%	42%
Good value for money	32%	18%	14%	29%	30%	22%
Good institution	24%	27%	11%	41%	15%	22%
Friends attending BU	22%	14%	8%	6%	25%	15%
BU's student experience	18%	10%	8%	24%	10%	12%
Recruited	8%	3%	2%	12%	5%	5%

How satisfied were you with the overall quality of your educational experience at BU?

Satisfaction Level	Arts	Education	Health Studies	Music	Science	All
Very Satisfied	31%	31%	14%	35%	32%	27%
Somewhat Satisfied	50%	43%	43%	35%	46%	44%
Indifferent	13%	17%	25%	29%	17%	19%
Somewhat Dissatisfied	6%	10%	14%		5%	9%
Very Dissatisfied			3%			1%