

# **6 Month Graduate Outcomes Survey Brandon University**

## **2016 Graduating Cohort Selected Results**



INSTITUTIONAL DATA  
& ANALYSIS OFFICE



## 6 Month Graduate Outcomes Survey – 2016 Graduating Cohort

This survey is intended to provide insight into the satisfaction of our students with the education they received, their transition into the workforce and employment success after graduation. It also provides information on continuing further education and the type of credential or discipline students might be interested in.

The survey was completed in January, 2017 and was distributed electronically to 348 valid email addresses of students who convocated in October 2015, February 2016 and May 2016. The response rate was 25.9%

The longitudinal survey will be administered 2 years after the May 2016 convocation.

Of the students responding:

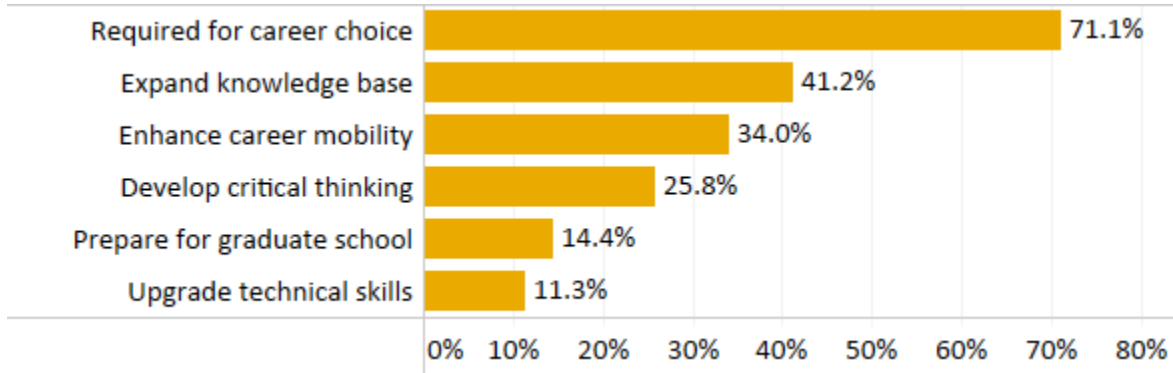
- The 2 top reasons for engaging in university education were education was required for career choice and to expand their knowledge base.
- The top 2 reasons for choosing BU were location and the small size of the University.
- 34% of respondents will return to BU for further education.
- 93% of students graduating with a Science degree will seek further education.
- 100% of Health Studies students will not seek further education.
- 74% of students used online employment searches.
- 50% of students have remained in Brandon or south west Manitoba.
- 88% of those returning for education plan to attend full time.
- 48% of the field of employment is made up of Health Care (24%) and Education (24%).

### Demographics of Respondents

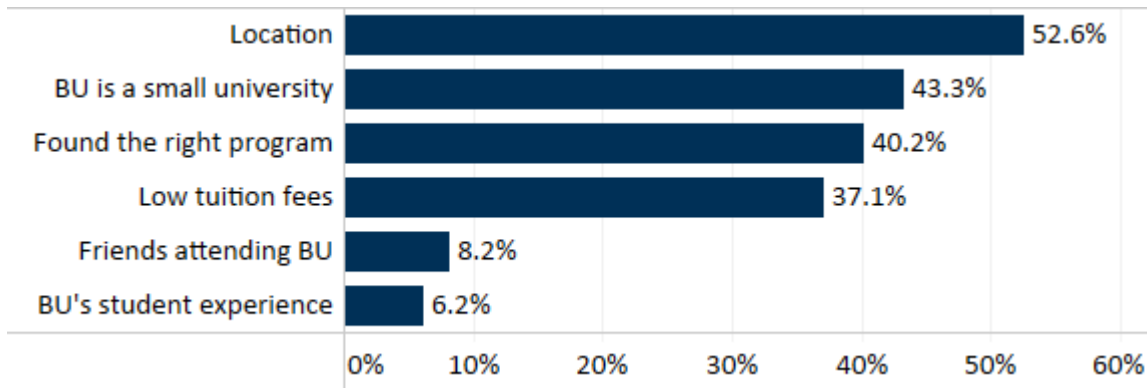
<i>Demographic Data</i>		<i>Respondents</i>	<i>Population</i>
<b>Gender</b>	Female	76.3 %	68.7 %
	Male	19.6 %	31.3 %
	Decline	4.1 %	-
<b>Indigenous status</b>		5.2 %	8.2 %
<b>Age</b>	21 – 24	57.9 %	33.9 %
	25 – 29	20.0 %	41.4 %
	30 – 39	11.6 %	16.6 %
	40 – 49	9.5 %	7.0 %
	>50	1.1 %	1.2 %

## Academics

Top Reasons for Engaging in University Education \* (N=97)



Top Reasons for Choosing Brandon University\* (N=97)



\*May be multiple reasons per respondent.

Faculty	Degree Completed		Decided on a Career <sup>1</sup>		Currently Employed		Could not obtain current job without degree <sup>1</sup>		Degree prepared for current employment <sup>1,2</sup>	
	%	n	%	n	%	n	%	n	%	n
Arts	32%	31	73.3%	22	48.4%	15	38.5%	5	61.5%	8
Science	15.5%	15	60%	9	6.7%	1	0%	0	0%	0
Education	11.3%	11	90%	9	81.8%	9	77.8%	7	75%	6
Music	8.2%	8	16.7%	1	57.1%	4	33.3%	1	75%	3
Health Studies	23.7%	23	100%	23	100%	23	95.5%	21	100%	22
Graduate Students	7.2%	7	100%	7	85.7%	6	33.3%	2	40%	2
Declined	2.1%	2	-	-	-	-	-	-	-	-

<sup>1</sup> % out of the number of people who answered the question, excluding null.

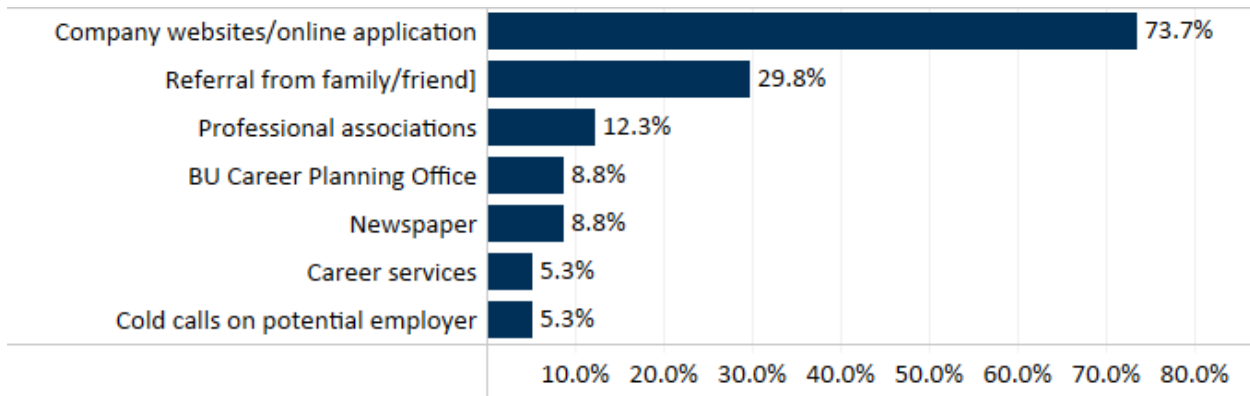
<sup>2</sup> % of who replied "To a great extent" or "To some extent".

## Employment

Type of Employment		
Permanent	60.3%	35
Term/Contract	36.2%	21
Seasonal	1.7%	1
Casual	1.7%	1

Time to Find Employment		
1 month or less	38.9%	21
2 - 3 months	9.3%	5
3+ months	14.8%	8
Worked there prior to graduation	37%	20

Technique or tool used to find current/future employment. \*

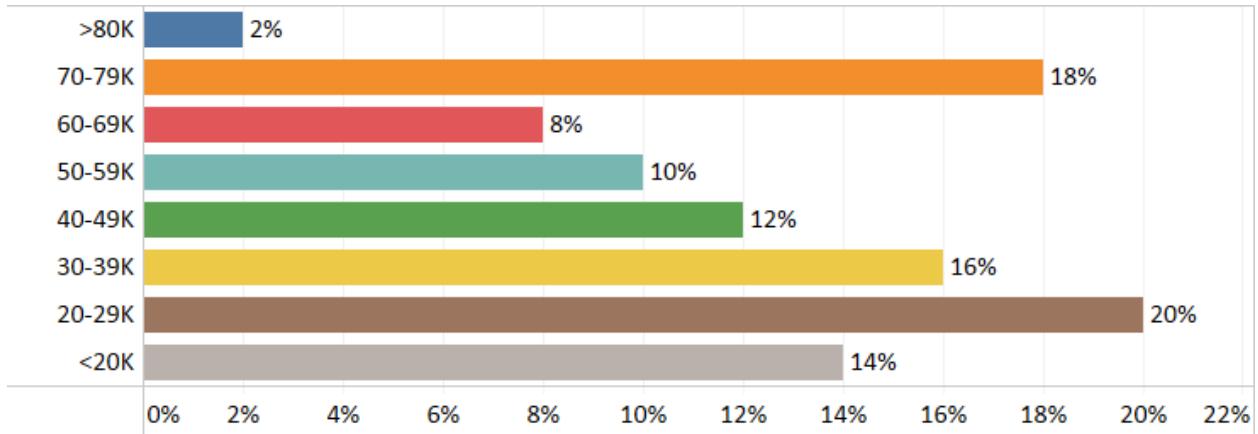


\*May be multiple responses.

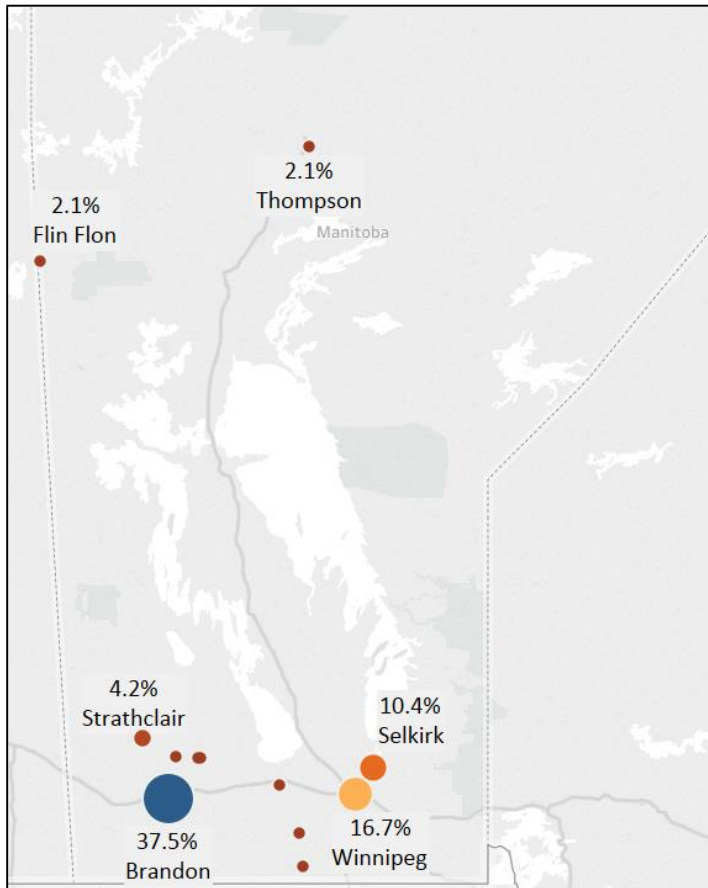
Field of Employment



## Annual Earnings



## City of Employment - Manitoba



Hours Worked		
11 to 20	10.3%	6
21 to 30	15.5%	9
31 to 40	39.7%	23
> than 40	34.5%	20

Region of Employment	#	%
Brandon	18	37.5%
Winnipeg	8	16.7%
South East MB	7	14.6%
South West MB	6	12.6%
BC, AB, SK	5	10.5%
North MB	2	4.2%
ON, NS	2	4.2%

### Currently Seeking Further Education

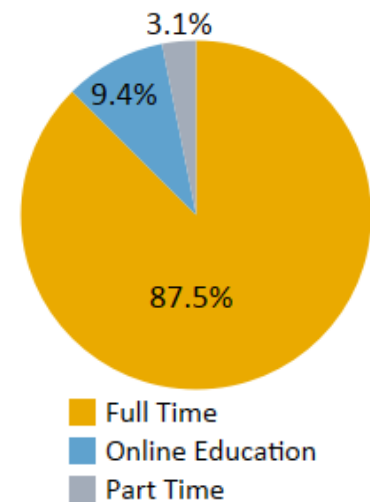


### Future Education Plans

34.4% (N=21) said they will return to BU for further education.

### Programs or Courses of Interest

Program/courses interest	#	%
B.Ed./M.Ed.	15	22.4%
Master/Ph.D. Nursing or Psych Nursing	13	19.4%
Business, CPA, Economics	7	10.4%
M.Sc./ STEM courses	7	10.4%
Medicine/Veterinary Med./Medical program	6	9.0%
M.Mus./Ph.D Music	5	7.5%
Master/Ph.D.	5	7.5%
M.A./ Arts courses	4	6.0%
Occupational & Respiratory Therapy	3	4.5%



### Institution

Other institution	#	%
Unsure	8	22.2%
Ontario	6	16.7%
UM or UW	6	16.7%
USA/International	4	11.1%
MB Colleges	3	8.3%
Alberta	3	8.3%
Saskatchewan	3	8.3%
Newfoundland	1	2.8%
Nova Scotia	1	2.8%
Quebec	1	2.8%