

**Graduating Student Survey
Brandon University
May 2016 Results**



INSTITUTIONAL DATA
& ANALYSIS OFFICE



**BRANDON
UNIVERSITY**

Respondent Summary

At the May 2016 convocation a paper survey was distributed to graduating students asking them to reflect on the completion of their degree and investigating their plans for the future. Of the 409 students were planning to attend convocation 127 students responded to the survey. There were 112 fully completed surveys and 15 partially completed surveys, for an overall response rate of 31%.

The majority of respondents were undergraduate students (108) between the age of 20 and 29 (73.8%) graduating with a B.Sc. or B.A (37.8%). 96% of respondents were Canadian citizen or permanent resident.

Gender	Undergraduate		Graduate	
	Count	%	Count	%
Female	78	72.2	10	58.8
Male	30	27.8	7	41.2
Other Gender Identity	0	0	0	0

Age Distribution	Undergraduate		Graduate	
	Count	% all	Count	% all
20 - 24	67	63.2	3	18.8
25 – 29	18	17	2	12.5
30 – 39	9	8.5	4	25
40 – 49	11	10.4	5	31.3
50+	1	0.9	2	12.5

Degree type	Degree	Count	%
Undergraduate	B.Sc.	25	19.69%
	B.A.	23	18.11%
	B. Phys. Ed. Studies	13	10.24%
	B.Ed. (AD)	13	10.24%
	B.Sc.P.N.	11	8.66%
	B. Nursing	9	7.09%
	B.A. Integrated	5	3.94%
	B.Bus. Admin	4	3.15%
	B.Sc.N.	4	3.15%
	M.Mus	4	3.15%
Graduate	B.Mus / B.Ed (AD)	3	2.36%
	M.Ed.	11	8.66%
	M.Mus	4	3.15%
	M. Rural Dev	2	1.57%

Results

5. Why did you choose BU (more than one response chosen)?

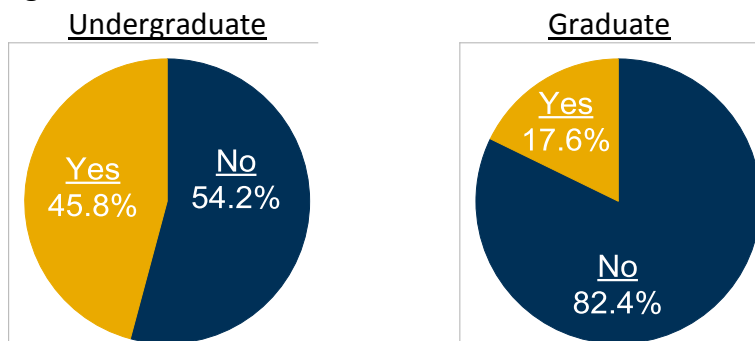
Reason	Undergraduate	Graduate
To be close to family/community	51.8%	47.0%
Bu is a small university	49.1%	17.6%
Found the right program	31.8%	58.8%
Low tuition fees	23.6%	23.5%
Bu's reputation	12.7%	29.4%
Bu's student experience	10.9%	17.6%

6. & 7. Working while studying?

Answered yes	Undergraduate		Graduate	
	Count	%	Count	%
Worked during summers	96	88.9	12	70.6
While undertaking studies	81	75.7	16	94.1
Worked over 20hrs/week	40	65.5	7	77.8

Hours Worked	Undergraduate		Graduate	
	Count	%	Count	%
Less than 15	10	16.4	1	11.1
15-19	11	18.0	1	11.1
20-29	19	31.1	2	22.2
30-35	16	26.2	2	22.2
40+	5	8.2	3	33.3

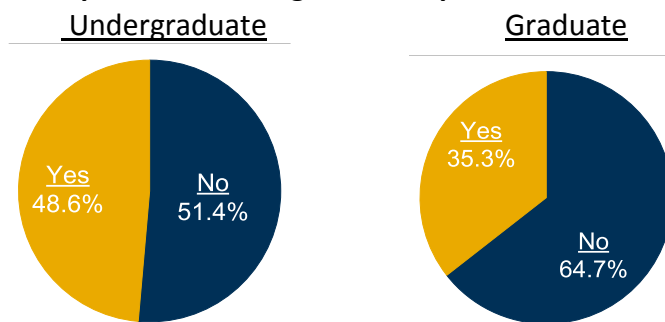
8. Did you graduate with student loan debt?



Not all students disclosed the amount of their student loan debt.

\$ Debt	Undergraduate		Graduate	
	Count	%	Count	%
\$ 2 000 - 4 999	1	3.2		
\$ 5 000 - 9 999	5	16.1		
\$10 000 - 19 999	7	22.6		
\$20 000 - 29 999	8	25.8		
\$30 000 - 39 999	3	9.7	1	100
\$40 000 - 49 999	1	3.2		
\$50 000 and more	6	19.4		

9. Did degree completion take longer than expected?



Top reasons for undergraduate students

- 1) Personal / family reasons – 27.9%
- 2) Change program/major/specialization – 20.9%
- 3) Issues with course offerings and scheduling, pre-requisite and course confusion – 14%
- 4) Strike – 9.3%
- 5) Financial reasons/work – 4.7%
- 6) Pre-Nursing and Pre-Psych nursing – 4.7%
- 7) Other – 18.6% e.g.: Study abroad, military, academic probation, difficulty getting into program, etc.

Top reasons for graduate student

- 1) Personal / family reasons – 50%
- 2) Financial reasons / work – 33.3%
- 3) Strike – 16.7%

10. Continuing studies at graduate or professional school? Where?

%	Undergraduate	Graduate
Yes	49.5	31.3
No	48.6	68.8
Maybe	1.9	0

Institution	Count	%
Brandon University	18	42.9%
U of Manitoba	6	14.3%
Unsure	6	14.3%
U of Saskatchewan	2	4.8%
U of Waterloo	2	4.8%
U of Calgary	1	2.4%
U of Regina	1	2.4%
York University	1	2.4%
Other	5	11.7%

59.7% of students who answered yes graduated with a B.A. or B.Sc.

11. Will you consider taking additional courses in the future?

%	Undergraduate	Graduate
Yes	72.3	64.3
No	24.5	35.7
Maybe	3.2	0

What courses would you be interested in?

- 1) Education (B.Ed, M.Ed, or PhD. Ed.) – 33.3%
- 2) Science related – 16.7% e.g.: Computer science, Biology, ADES, Environmental, etc.
- 3) Masters– 16.7%
- 4) Arts related – 11.1% e.g.: History, Language, Fine Arts, etc.
- 5) Business / HR – 11.1%
- 6) Unsure – 8.3%
- 7) Nursing – 2.8%

12. Are there courses or programs not offered at BU you would have liked to have taken?

%	Undergraduate	Graduate
Yes	29.2	53.3
No	69.7	46.7
Maybe	1.1	0

Top 3 programs students would have liked to take:

- Physio / Kinesiology
- ADES Masters
- Language/Literacy & Linguistics

13. Would you recommend BU to other students?

Answered yes	Undergraduate		Graduate	
	Count	%	Count	%
Yes	78	80.4	14	93.3
No	1	1	0	0
Maybe	18	18.6	1	6.7

When both groups of students are combined, the percentage of students who would recommend BU increased by 22.5% compared to spring 2014 graduating student survey.

14. Do you feel your studies have prepared you to join the workforce?

%	Undergraduate		Graduate	
	Count	%	Count	%
Very well	43	44.3	9	60
Somewhat well	46	47.4	6	40
Not so well	8	8.3	0	0
Not at all	0	0	0	0

92.8% of all students answered to be very well to somewhat well prepared. In a spring 2014 graduating student survey, when asked the same question, 82.5% of students replied to be very well to somewhat well prepared.

15, 16, 17. Employment status and future employment:

Current employment status:

%	All students	Undergraduate	Graduate
Full time	51.3	46.9	80
Part time	31	32.7	20
Not yet	17.7	20.4	0

Of 82.3% students currently employed, 55.1% of undergraduate and 86.7% of graduate students' work is related to their field of study.

Of 17.7% students not yet employed, 83% of undergraduate and 50% of graduate students plan to find a job related to their field of study.

18. Do you plan to find employment within the city of Brandon?

41.9% of undergraduate and 36.4% of graduate students plan to be, or are currently, employed within the city of Brandon.

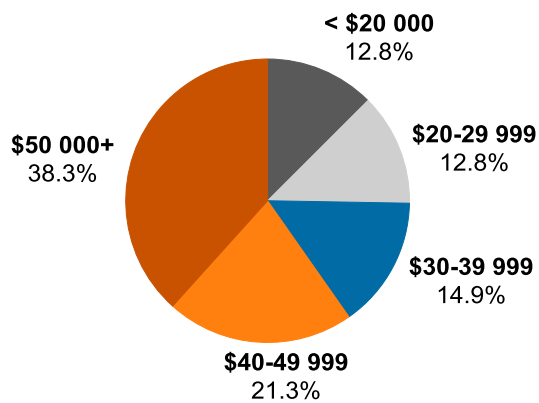
For those who are not, and do not plan to, work within Brandon:

- 1) Rural Manitoba – 29.2%
- 2) Other cities in Manitoba – 25%
- 3) Winnipeg – 16.7%
- 4) Alberta – 12.5%
- 5) Canada or international – 8.3%
- 6) B.C. – 4.2%
- 7) Unsure – 4.2%

Overall, 57.7% of students plan to be or are currently working within Manitoba. This is 11.4% less than spring 2014 graduating students.

19. Expected annual earnings

Undergraduate



Graduate

