

Unit Strategic Action Plans & Alignment

Vision, Values & Priorities

Department: _____

Academic Year: _____

Vision

A vision statement provides the inspiration for the strategies and describes what you intend to become in a set timeframe (desired state)

University Academic Vision

Brandon University will be a leading university of choice for students, faculty, and staff among its peer post-secondary institutions. By fostering an inclusive, collegial, student-centered culture, the University will engage a diverse population of students in scholarly and research activities and active citizenship. Working with communities, the University will act as a catalyst for growth and innovation.

Your Unit Vision

Value

Values are the 'enablers' to your vision, answering the simple question, "How do we do what we do?" Values are the core principles for all associates, customers, students and stakeholders should experience them through each service and program.

University Values

Student-Centered (Student-Centered & Customer Focused for service areas)

Work together collegially

Embraces innovation

Embodies principles of Diversity & Inclusion

Your Unit Values

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Priorities *Focus Areas*

Priorities are high level objectives that will help you to realize your Vision. In the same way as your Vision should be understood by everyone in the organization, you should create priorities that everyone can identify with. They are call to actions and point your employees in the right direction.

University Priorities

A *To distinguish Brandon University as a leading student- centered institution of choice for students.*

B *To establish and promote Brandon University as an institution engaged in innovative research, scholarly, and creative activity.*

C *To conduct community engagement and university service activities.*

D *To promote diversity and inclusive post-secondary educational opportunities.*

E *To foster academic program excellence, renewal, and development.*

F *To foster sustainable growth and development in academic programs and services.*

Example: Unit Priorities (*Academic & Non-Academic*)

Priority A, iii: *Establish clear requirements for degree completion for all degree programs.*

Priority B, ii: *Strengthen institutional support and recognition for research, scholarly, creative, and innovative activities conducted by faculty, students and staff across the University (Recognition part of People Plan – HR in collaboration with other areas)*

Your Unit Priorities