

Prairie FORUM Innovation



2010 Speaker Series

Andrew Souvaliotis

March 9, 2010

Western Manitoba Centennial Auditorium
205 - 20th Street

1:30 PM

Jeffrey Simpson

March 9, 2010

Western Manitoba Centennial Auditorium
205 - 20th Street

7:30 PM

Jay Ingram

March 16, 2010

Western Manitoba Centennial Auditorium
205 - 20th Street

1:30 PM

Dr. M. Sanjayan

April 8, 2010

McDiarmid Drive Alliance Church
635 McDiarmid Drive, Brandon

1:30 PM

April 9, 2010

Dauphin

Tickets

\$10 each or 3 for \$20

To purchase call

204.725.8700 ext 6199



ASSINIBOINE
COMMUNITY COLLEGE

Third Annual RBC Prairie Innovation Forum

Assiniboine Community College and the Royal Bank of Canada would like you to be a part of the third annual Prairie Innovation Forum. This year's forum will be like no other. We're proud to be hosting a dynamic series of speakers that are well-known throughout Canada and the United States.



Andrew Souvaliotis – March 9, 2010

Chief Impact Officer, AIR MILES Rewards Program

Climate Change is Serious Business: What you need to know

Climate change is not a scientific debate, but a reality. Emerging data shows that the effects of global climate change may not be reversible as previously thought. But what impact will it have on your business? We'll interpret the *Inconvenient Truths* of global warming, environmental trends and impact, and what it means for the future of the 21st century.

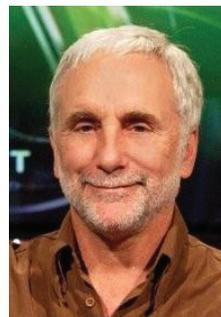


Jeffrey Simpson – March 9, 2010

Author, Journalist, TV personality and Officer of the Order of Canada

Hot Air: Meeting Canada's Climate Change Challenge

Author of the recent book *Hot Air: Meeting Canada's Climate Change Challenge*, Mr. Simpson will outline how Canadians have been misled by their politicians—"We're working on it!", their industrialists—"Things aren't that bad, really, and voluntary guidelines will be good enough.", and even their environmentalists—"Energy efficiency can be profitable, and people can change their lifestyles, no problem!". He will then lay out in convincing and accessible terms, the few simple, yet forceful policies that Canada must adopt right now in order to significantly reduce greenhouse gas emissions over the next few decades.



Jay Ingram – March 16, 2010

Co-host of Discovery Channel's Daily Planet

Cool Ideas for Meeting the Climate Change Challenge

Science continues to present compelling evidence for climate change and the need for us to respond. Ingram will say that there are things we should be doing to respond, technologies we should be applying and developing, practices we should be adopting, changes we should be making. He will demonstrate that ordinary people can do and are doing some of the most interesting and innovative things.



Dr. M Sanjayan – April 8 (Brandon) & April 9, 2010 (Dauphin)

Lead Scientist – The Nature Conservancy

As seen on the *David Letterman Show*, Dr. Sanjayan is the lead scientist for The Nature Conservancy where his primary responsibility is to communicate the scientific and conservation breakthroughs they are pioneering. He has also been featured in *Planet Earth: The Future*, a 2006 BBC documentary series on the environment and conservation. It was produced by the BBC Natural History unit as a companion to the multi-award winning nature documentary *Planet Earth*.

presented by



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Foundation™

For tickets or sponsorship information

call 204.725.8700 ext 6199

or email research@assiniboine.net

For more information and complete biographies

visit www.prairieinnovation.ca.