British Columbia's Regional Districts – An Overview

How BC Filled a Gap in the Fabric of Local Governance in the 1960's

Brian Walisser Victoria, BC RPLC / CAPR Webinar Series September 2017

Topics Covered	
<u>Topic</u>	<u>Slides</u>
Background & history of RD system	(3) - (5)
The RD system today	(6) - (9)
Case study of Columbia Shuswap RD	(10) - (11)
Key observations about the RD system	(12) - (14)

Why Regional Districts (1960's)

BC Topographic Map



BC Estimated	Total:	4.75M
Pop., July '16	Metro:	3.2M (68%)

- Mountainous terrain, 95% uninhabited
- Linear settlement pattern
- Only 1% municipalized
- 60's rural pop. ~15-20%
- No county system:
 - 99% of territory under direct Provincial administration
 - Issues in infrastructure and in interlocal & rural services
 - Pressure on Province to fill service gaps, resolve conflicts

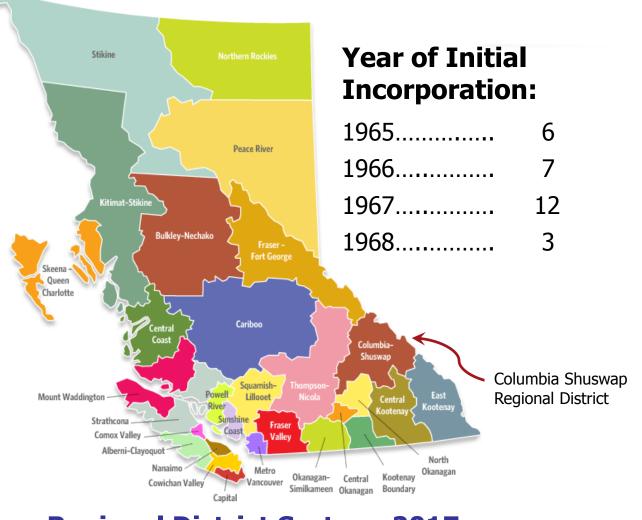
Made in BC – Resolve, Ingenuity, Perseverance

- Pre-1950's:
 - 1920's joint single-purpose utility boards for Greater Vancouver created
 - 30's-40's more joint boards, e.g., libraries, regional parks, planning, etc.
 - 1947 Goldenberg Commission urges more joint services (JE Brown, Secretary)
- 1950's:
 - 1953 Metropolitan Toronto (*first 2-tier system in Canada*)
 - 1954 JE Brown appointed Deputy Minister; talks on revising the architecture of the BC local government system start... but <u>not</u> following the Toronto model
 - 1957 timid new legislation on rural & metro services (*treated as separate issues*)

1960's:

- 1960 Winnipeg Metro created; Ray Committee urges 2-tier for Gr. Van. (*flopped*)
- 1963 proposal to build "rural counties" on top of school boards (*didn't fly*)
- 1964 Brown develops self-organized, multi-purpose, regional federation concept
- 1965 original legislation for "regional districts" as self-organizing federations
- 1965-68 28 RD's formed voluntarily as "empty vessels", each with the responsibility for determining its own priorities for service partnerships
- 1970 Brown retires... after nearly a quarter century working on regionalism

Strategy of Gentle Imposition



Regional District System, 2017

RD System Today

Population

- 1+ million..... 1 RD
- 100 400K..... 5 RD's
- 25 99K..... 17 RD's
- 3 24K..... 5 RD's
- Median pop.... ~ 60K

Note – 68% of population resides in 3 largest RD's

Note – the rural (non-municipal) pop.% ranges from 1-100%, with a median value of about 30%

<u>Area</u>

- >100K km²... 2 RD's (larger than NL Island)
- >10K km²... 15 RD's (larger than Avalon Peninsula)
- Median area... 17K km² (about 2x Avalon)

Note – only about 5% of total BC land mass is inhabitable, and only about 1% is municipalized

Five Roles of RD's

Territorial Flexibility

Sub-regional scale:

1. Local... community services in rural areas

2. **Interlocal**... *partnerships connecting town(s) to countryside*

Regional scale:

3. **Regional**... *capturing scale economies*

4. Multi-regional...

interconnecting regional districts

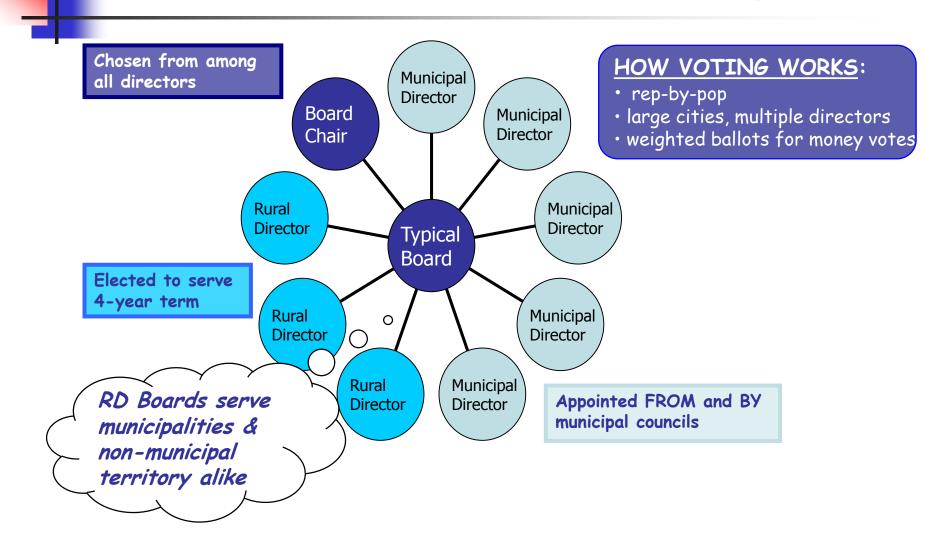
Superior Capacity

Any scale:

5. Contract service provision to members...

public-public partnerships (a different kind of P3)

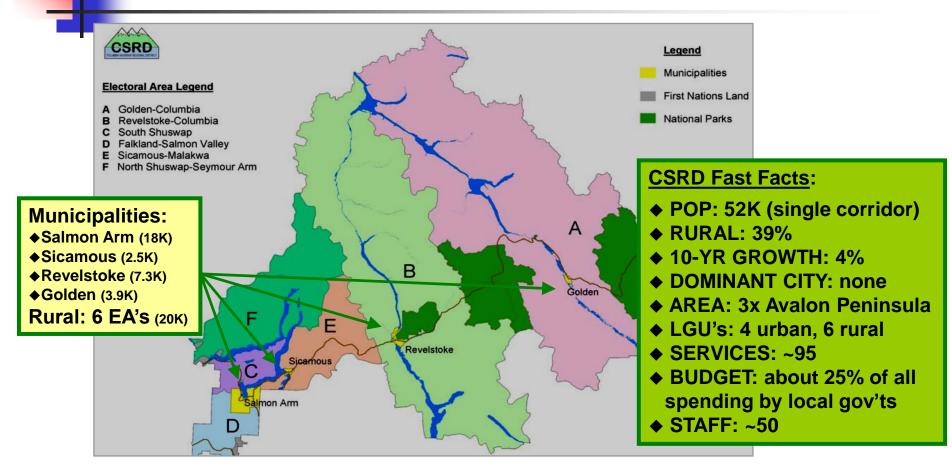
How RD Boards Are Composed



How Services Are Organized

1. Choose service component (all or part of a function)		3. Choose service mode			
		Direct production	Public-public contracting	Public-private contracting	Autonomous entity
2. Choose service area	Local / rural	Rural fire – CSRD	Suburban fire – CSRD	Recycling – KBRD	Financial aid – CapRD
	Interlocal	Water delivery – CapRD	Suburban transit – CORD	Waste collection – NRD	BV-EDA – BNRD
	Regional	Landfill – NRD	Landfill – CORD	Waste-to-energy – GVRD	CRHC CapRD
	Multi- regional	Regional parks – Low. Mainland	9-1-1 services – North Island	Regional parks – Lower Mainland	9-1-1 oversight – North Island

Columbia Shuswap Regional District (CSRD)



CSRD – Collaboration in a Multi-nodal Rural Region

RECREATION – established consensus:

- Four cities and their hinterlands
- Goal: lower costs, better service, fairer cost sharing

FIRE SAFETY – extending the consensus:

- 13 volunteer departments + 3 town/RD partnership agreements resulting in 95% overall coverage
- Needs: regional support for prevention, training, etc.
- Goal: greater integration, NOT consolidation

• **CLEAN WATER** – building a new consensus:

- Fragmentation of delivery, multiple small purveyors
- Engineering standards, water quality suspect
- Goal: consolidation under RD, raise service quality

Ancillary Institutions Are Crucial

Reliable assessment system is needed:

- "Who gets" vs "Who pays" is rarely an issue for RD's – services are financially self-contained
- A province-wide real property assessment service makes this possible (bcassessment.ca)

Borrowing & insurance can be problematic:

- MFABC (AAA-rated) pools all debt financing for the local government system in BC (mfa.bc.ca)
- MIABC provides pooled self-insurance for local governments (miabc.org)

How Integration Reduces Consolidation Pressure

- Solving service issues one-by-one is easier
- First things first a focus on true service priorities
- Public-public contracting helps small municipal & nonmunicipal communities stay independent yet effective
- Cooperation tends to reduce interlocal friction
- Cooperation is self-reinforcing success breeds success
- Cooperation keeps Province from meddling incessantly

Concluding Observations

- RD system is self-organizing and designed for continuous evolution – both critical success factors
- RD system has greatly reduced transaction costs in creating interlocal service partnerships
 https://www.surveymonkey.com/r/BCRegio
- https://www.surveymonkey.com/r/BCRegio
 RD system has enabled professionalization of service delivery – even in small & remote settings
- We like to say "*regions on tap, not on top*" regions are <u>part</u> of the municipal system, not <u>apart</u> from it
- The provincial role has been critical BC's Local Government Department has been facilitative, not directive – but not absent
- The local government association role has been vital for instance, UBCM was integral to the founding of MFA + MIABC and to delivery of educational programming (e.g., "RD Toolkit")

Canadian Regional Development

A Critical Review of Theory, Practice, and Potentials



Développement régional canadien

Un examen critique des théories, des pratiques et des potentiels

Rural Development through Regionalism?

Findings on the Role of Regional Districts from the Kootenays, BC

Kelly Vodden, PhD, Grenfell Campus Memorial University; Sarah Breen, Selkirk College; Sean Markey, Simon Fraser University and Research Team









Canadian Regional Development A Critical Review of Theory,

Practice, and Potentials



Développement régional canadien

Un examen critique des théories, des pratiques et des potentiels

Project goals (2011-2017):

- Assess the application and relevance of "new regionalism" in Canada,
- Seek lessons and innovations in regional development; and
- Understand how these are shared across regional development networks.





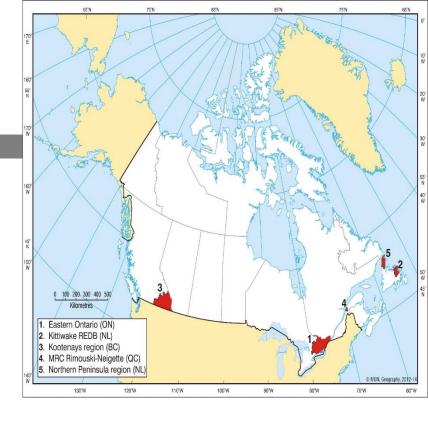




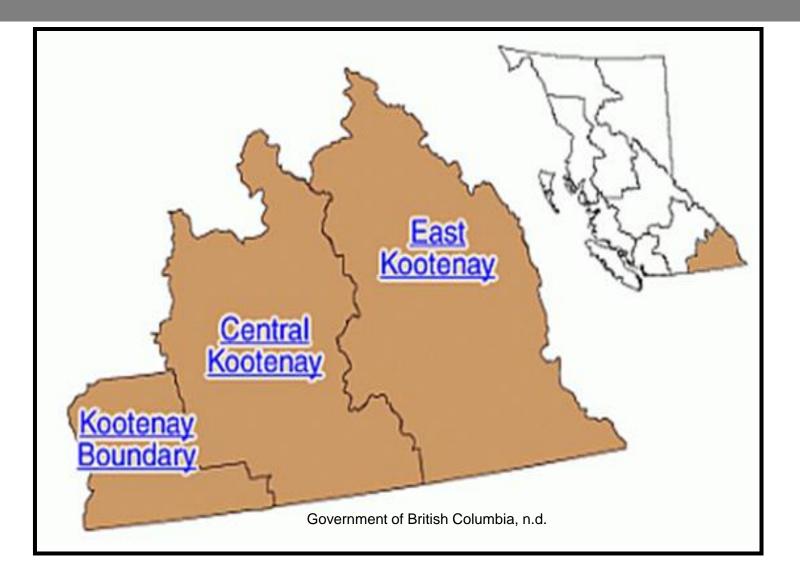
Methodology

Mixed methods, case study-based

- 5 case study regions
- 5 core themes and indicators
- Document/literature review; 190 semi-structured interviews, 33 in BC (2011-2014); observation
- Coding and pattern searching
- Multiple analytical "passes" with team dialogue and theme + case study region team cross-checking



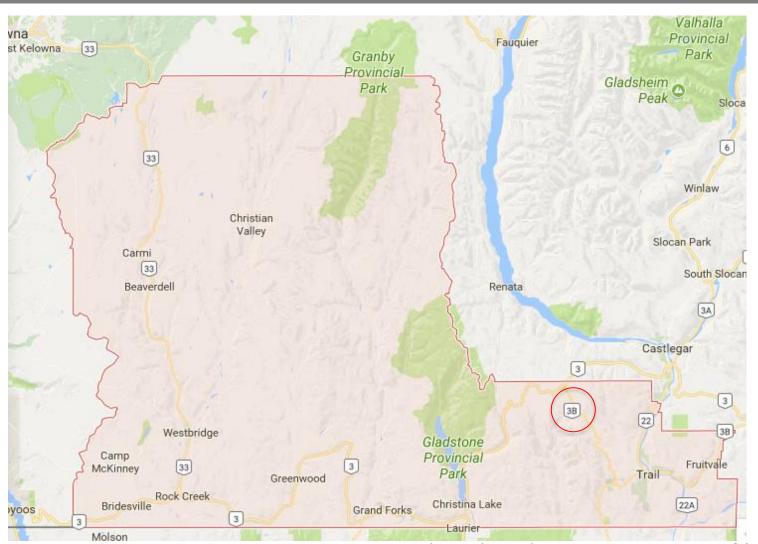
BC Case Study- Kootenays



Some Key Findings on RDs

- Importance/encouragement of regional approach
- Ability to provide services for those who want and are willing to pay (varied arrangements, new and growing demands)
- Flexibility (and complexity)
- Representation: on other regional bodies, rural vs. municipal, community vs. region
- Challenge of appropriate boundaries

Regional Boundaries and Identities



www.google.ca/maps/place/Kootenay+Boundary,+BC/

Economic Development

Imagine Kootenay

- 3 Regl Districts+
- Economic opportunity + lifestyle
 www.imaginekootenay.com

"Your Better Life"



Branding the Boundary

 Initiative of Boundary Economic Development Committee, formed by Regional District of Kootenay Boundary

Innovation and Environmental Action: Carbon Neutral Kootenays



http://www.lgma.ca/assets/Programs~and~Events/Conference~and~Tradeshow/2010~ Conference/2010-conf-the-carbon-neutral-kooteneys-cnk-project.pdf

Planning

 "pre-emptive planning and maintaining the values which the region considers important"

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RD Planner

Boundary Area Agriculture and Food Security Plan



Concluding Remarks

- Power of regions acting in a more coordinated way, particularly when formalized and around key issues and services
- Challenges of identity and identifying and maintaining common self-interests across different communities – strength of the formalized yet flexible Regional District model

Canadian Regional Development A Critical Review of Theory, Practice, and Potentials



Développement régional canadien

Un examen critique des théories, des pratiques et des potentiels

This multi-year research initiative is investigating how Canadian regional development has evolved in recent decades and the degree to which New Regionalism has been incorporated into policy and practice. Five key themes are examined: (i) place-based development, (ii) governance, (iii) knowledge and innovation, (iv) rural-urban relationships, and (v) integrated development. The project is funded through the Social Sciences and Humanities Research Council of Canada and the Leslie Harris Centre of Regional Policy and Development.

Website: <u>http://cdnregdev.ruralresilience.ca/</u>

Research Team

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THINKING OF THE WORLD





