



RPLC
RURAL POLICY LEARNING COMMONS

CAPR
COMMUNAUTÉ D'APPRENTISSAGE
DES POLITIQUES RURALES

WEBINAR
SERIES

Integral Strategy in Community Engagement In Rural Alberta

Wednesday, April 26th, 2017 @10:00 am Central CDT.

Venue: Clark Hall (Room 104)

To Register click: <http://ow.ly/kruU30aiJz2>

Questions: Orthist Adu Gyamfi, 204-441-0915, AduGyamfiO@brandonu.ca

ABSTRACT

Integral Strategy™ has been widely used to create transformative change in communities large and small. Stakeholders join forces to contribute their unique perspectives and expertise. Communities realize their full potential when people agree on a desired future and collectively invest their energy to create it. Presenters from the Integral Strategy Network will share examples of places where the process has been used in Wetaskiwin, Leduc-Nisku, and Lethbridge.

PRESENTERS



Richard Pauls holds a Bachelor of Arts, Honors in Economics, and an MBA from the University of Calgary. Richard has worked directly in economic development, specializing in market research, analysis and business information in Calgary and the region for over 27 years. Richard has held several senior leadership roles at the Calgary Economic Development Authority (CEDA). Richard first used Integral Strategy™ in 2003 with the Calgary Rotary Club, a project that was recognized with a Paul Harris Award.



David Forrest is the founder of Integral Strategy Network. David studied ecology in university, where he gained a deep appreciation for complex systems. He coined the term 'enterprise ecology' in the early-1980s to describe the application of ecological principles to business competition, innovation, and strategy. David was one of the authors of the best selling book "The Information Paradox."

