



RPLC
RURAL POLICY LEARNING COMMONS

CAPR
COMMUNAUTÉ D'APPRENTISSAGE
DES POLITIQUES RURALES

WEBINAR
SERIES

RURAL KNOWLEDGE MOBILIZATION AND SOCIAL MEDIA

Wednesday, March 15, 2017, 11:30 am Central CDT (12:30pm EDT)

To Register click: <http://ow.ly/pgtz30973A6>

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ABSTRACT

Explore how you can use social media more effectively to engage your stakeholder and encourage knowledge mobilization between partners and colleagues. This six-person panel will put a spotlight on some of the successful social media initiatives from across the country.

PRESENTERS

Bojan Furst: Manager of Knowledge Mobilization at Memorial University's Harris Centre will provide a quick introduction and talk about use of podcasts as knowledge mobilization tools using Rural Routes podcast as an example.

Shawna Reibling: knowledge mobilization officer with the Wilfrid Laurier University will talk about two initiatives featuring citizen science and the Centre for Sustainable food Systems.

Krista Jensen: Knowledge Mobilization Officer with York University will tell us about the social media strategy development services she provides to York researchers.

Dr. Ailsa Fullwood: Research Support Facilitator and Knowledge Broker at McMaster university will tell us about Research Snaps project focusing on Indigenous research and water research.

Dr. Ryan Gibson: Professor from University of Guelph will tell us about a successful e-newsletter strategy he developed for the Canadian Rural Revitalization Foundation during his tenure as the president of the foundation.

Michael Blatherwick: Liaison Officer for Rural Policy Learning Commons based at the Rural Development Institute at Brandon University will tell us about the use of webinars such as this one as part of a multi stakeholder partnership initiative.

Bojan, Shawna, Krista, and Ailsa are all members of the Research Impact Canada Network.

Bojan, Ryan, and Michael are all members of the Canadian Rural Revitalization Foundation and participants in the Rural Policy Learning Commons SSHRC funded partnership grant.



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