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RURAL POLICY LEARNING COMMONS

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**WEBINAR
SERIES**

Manitoba Look North Series: Investment Ready

Wednesday, December 6th, 2017 @ 10:00am CST

To Register click: <http://ow.ly/TOLw30ghSFA>

Questions: [Meghan Wrathall](#), 819-345-3777

ABSTRACT

During this webinar, you will hear information about two topics pertaining to investment: Manitoba's new community investment handbook filled with ideas and information for attracting business investment of all kinds, including Foreign Direct Investment (FDI); and the Integral Strategy process and network, which has helped communities create transformative change through projects like sustainable economic development strategies, and through collaborative approaches to shared services and investment attraction.

PRESENTERS



Ruth Mealy, is an Economic Development Specialist with the department of Growth, Enterprise and Trade. Ruth has been around the economic development field for over 20 years, and prior to this was a teacher and an entrepreneur. Ruth develops resources and programs for rural and northern communities and economic development practitioners.



Richard Pauls, has worked directly in economic development, specializing in market research, analysis and business information in Calgary and the region for over 27 years. As a partner at Integral Strategy, he brings deep experience in business systems design, community economic development strategy, technology planning and assessment, community assessment, and community mobilization and engagement to his clients.

