CED Choice Matrix: A Path Finding Tool

Wayne Kelly & Gary McNeely
Rural Development Institute
Brandon University

Manitoba Planners Conference
February 2012
Brandon, MB

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Project Overview

Create → Research → Prototype & Learn → Sustain & Evolve

We are here

The research team defined a CED Tool as:

Any guide, worksheet, checklist, manual, "how-to" or process in text, audio or video formats that is focused on guiding the user through a CED activity

Judy Coleman
VP Programs and Services, North Eastman Health Association

"I like the idea of having any resource that will make our work efficient and effective"

WHAT WE HAVE DONE SO FAR, BY THE NUMBERS:

1) 1000+ CED tools inventoried
2) 125 CED tools catalogued in the Choice Matrix
3) 5 communities (21 participants) participated in the RESEARCH stage
4) 71 CED projects inventoried by communities
5) 5 CED projects 'designed' with communities
6) 84 CED Tools suggested by communities
7) 50 CED websites regularly used by participants
8) 50 CED Tool reviews will be collected from Manitoba's Economic Development Officers

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http://cm.beyondthecube.ca

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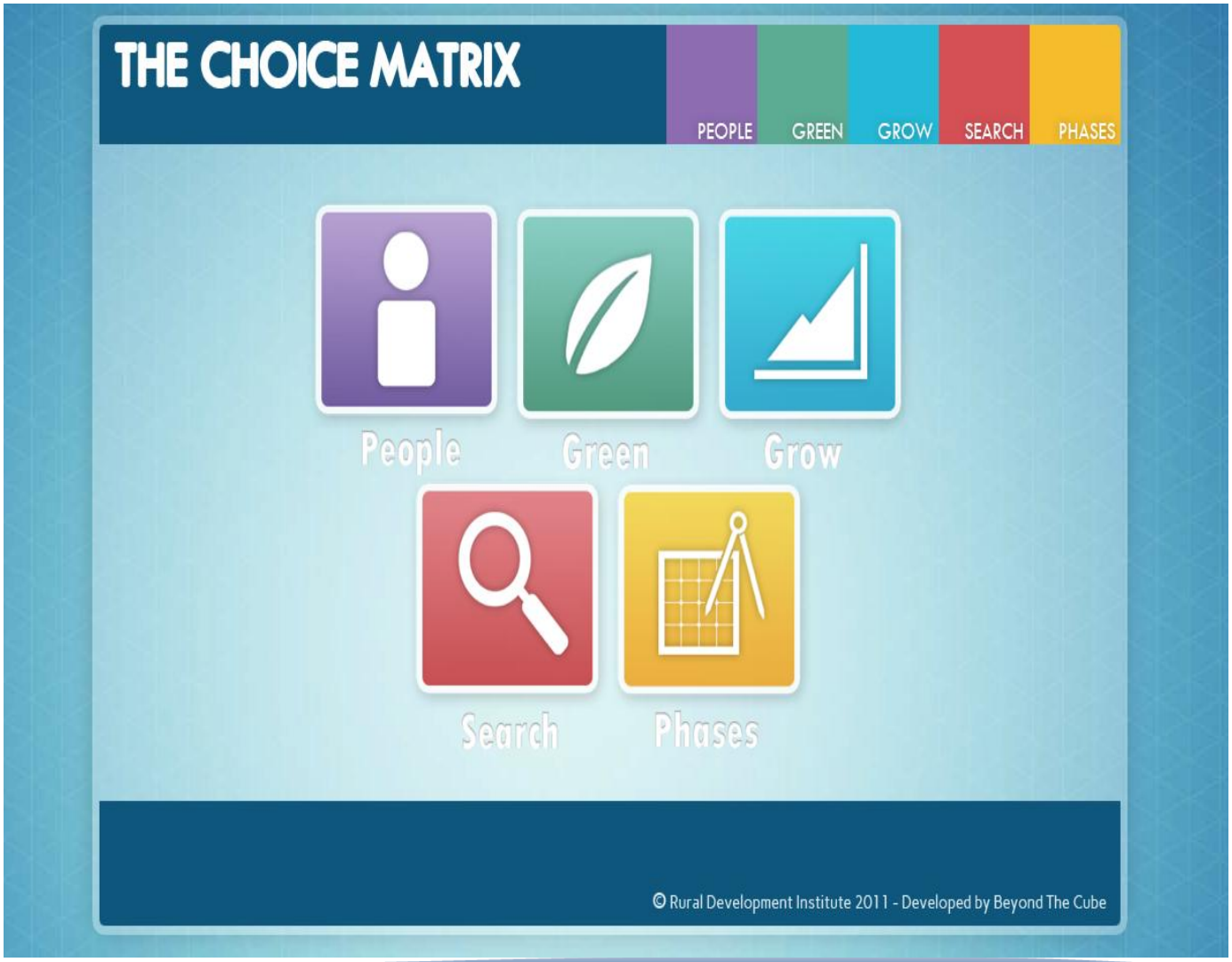
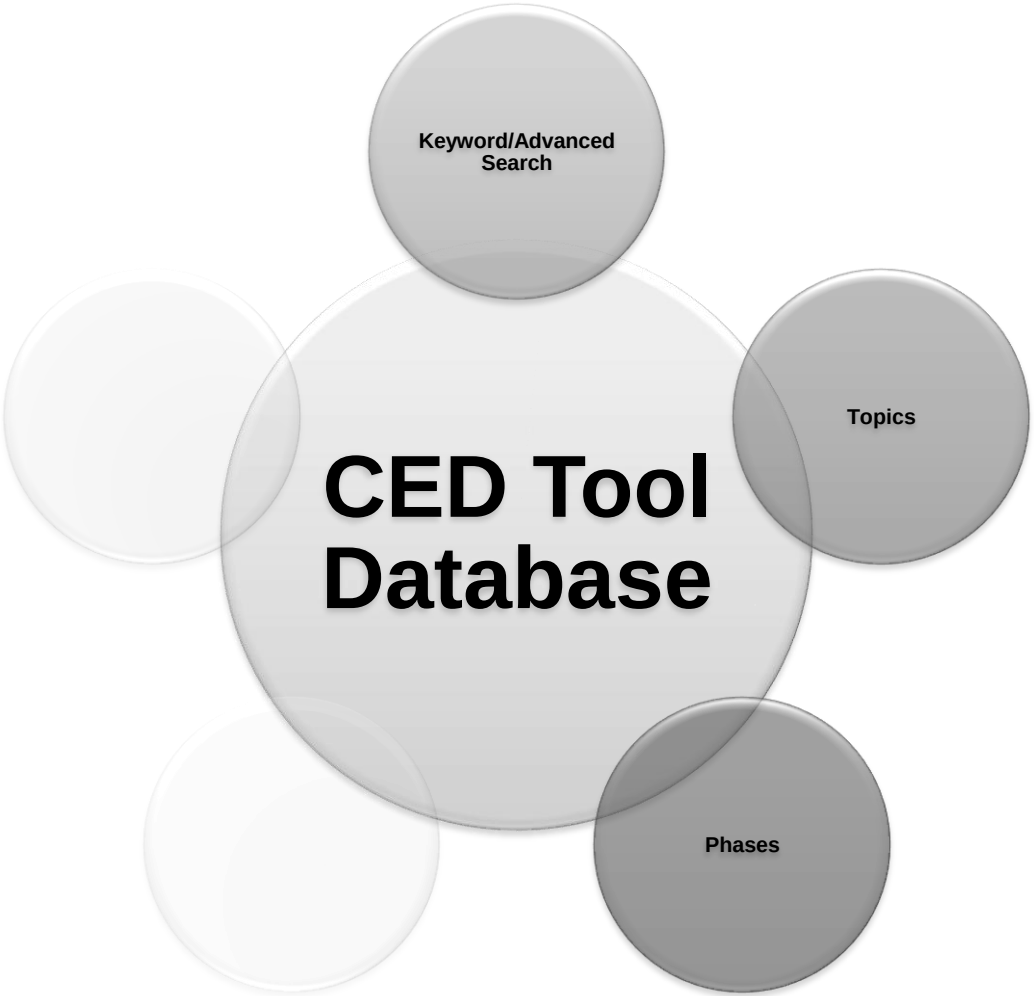


Beta Site Navigation Paths



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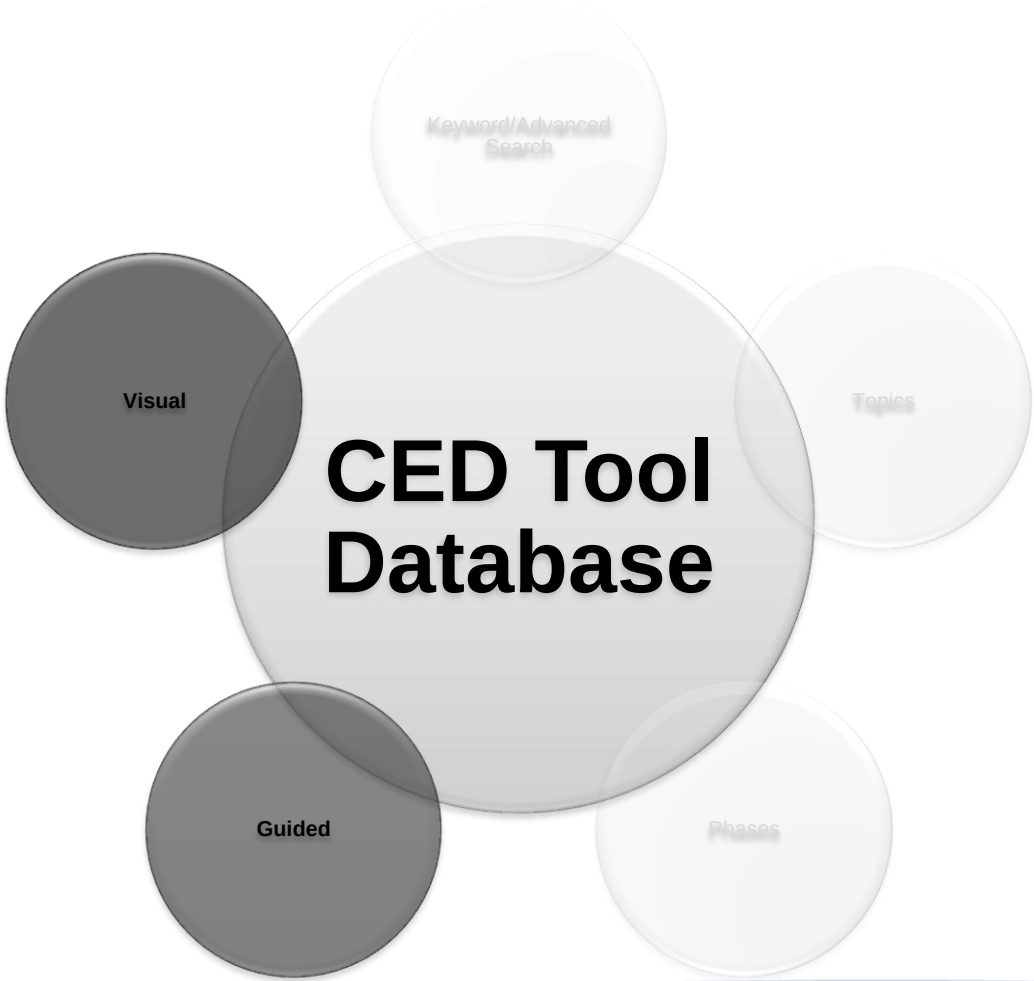
Future Navigation Paths – To be developed



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Search Path

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THE CHOICE MATRIX

PEOPLE | GREEN | GROW | SEARCH | PHASES

Search Find the tool you are looking for

Basic Search | Advanced Search

Keywords	with all of the words	
Author	Return tools written by	
Language	Return tools written in this language	Please select the language in v
Rating	Tools with at least this rating	Please select the rating to sea
Date created	Return tools published between	– e.g. 1996

Search

Phases

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Phases > Purposes

ORGANIZING

REVIEW

PLANNING

IMPLEMENTATION

ANALYSIS

Purposes

- Visioning
- Action Planning
- Project Management

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Phases Path

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THE CHOICE MATRIX

PEOPLE | GREEN | GROW | SEARCH | PHASES

Phases Identify tools using CED phases

Step 1 Select a phase

- Organizing (79)
- Planning (48)
- Analyzing (49)
- Implementing (22)
- Reviewing (13)

Step 2 Select a purpose

- Visioning (15)
- Action Planning (27)
- Project Management (6)

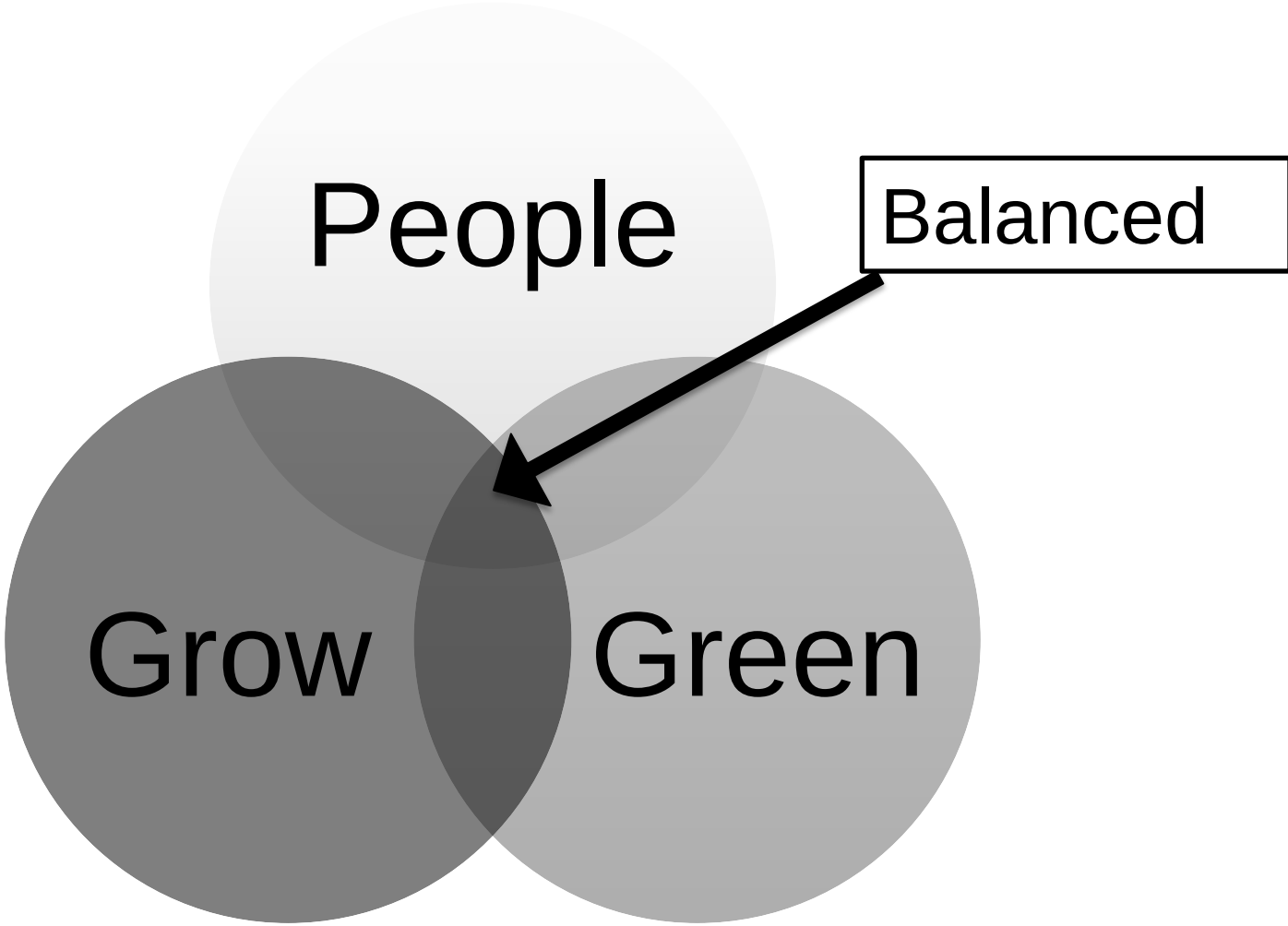
Displaying **all 15** tools

Back casting
This toolkit has been developed to assist communities in the planning, implementation and evaluation of community engagement activities and has been developed with the assistance and permission of the Coastal Co-Operative research centre. Chapters include subjects that range from how to find the right tool to the Delphi study to stakeholder analysis. Their are various appendices and websites listed .

Brainstorming
This toolkit has been developed to assist communities in the planning, implementation and evaluation of community engagement activities and has been developed with the assistance and permission of the Coastal Co-Operative research centre. Chapters include subjects that range from how to find the right tool to the Delphi study to stakeholder analysis. Their are various appendices and websites listed .

Design Charrettes
This toolkit has been developed to assist communities in the planning, implementation and evaluation of community engagement activities and has been developed with the assistance and permission of the Coastal Co-Operative research centre. Chapters include subjects that range from

Topics – Sustainability Framework



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Topics Path

Balanced

THE CHOICE MATRIX

PEOPLE | GREEN | GROW | SEARCH | PHASES | ADMIN

Grow View grow tools

Displaying tools **1** - **20** of **56** in total

★★★ (3.0/1)

Action Planning Frameworks
Action planning frameworks and worksheets describe in detail the actions to be undertaken as components of the chosen strategy options. They provide a logical and clear layout for understanding each action: who will do it when and why.

Assessing and Developing Tourism Resources
"The purpose of this module is to guide a committee of individuals through the process of community tourism development in an organized and informed manner."

Building the Base
A) Ensure your key decision makers are adequately informed about the challenges, steps, and resources involved. B) establish criteria for your working group to screen the enterprise opportunity ideas that are generated. C) Choose the best 3-6 opportunities for pre-feasibility study. D) apply what you've learned to do a "second cut" for those opportunities in which to invest more detailed feasibility research

Business and Community Survey
A survey should be developed according to the context in which it is being implemented. While one can solicit a great deal of information, the collected information is worthless unless it is analysed and used. It is best to solicit responses that can be entered into a database (e.g., ACCESS software) easily. To maximise the versatility of the information collected, the opportunities and constraints of such data management systems in terms of data organisation, standardisation, and analysis, should be understood when designing and implementing any survey.

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Tool Display

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Action Planning Frameworks

Description			
Action planning frameworks and worksheets describe in detail the actions to be undertaken as components of the chosen strategy options. They provide a logical and clear layout for understanding each action: who will do it when and why.			
When	**Why**	**Tool Details**	
Analyzing	Assessment	Equipment / Facilities Needed	
	Comprehensive Analysis	Expertise Needed	Not Specified
Implementing	Community Infrastructure	Language	English Only
	Cultural and Arts	Authors	William Trousdale
	Financial	Editors	
	Governance	This tool was made in	Kenya
	Human Resources	Publisher	United Nations Human Settlement Program (UN-HABITAT)
	Natural Resources		
	Social Capital	Date Created	January 2005
Organizing	Engagement	File Size	
	Fundraising	File Format	
	Partnership Building	Source Document Title	Promoting Local Economic Development through strategic planning: Local Economic Development (LED) series
	Project Team Building		
Planning	Action Planning		
	Project Management ✓	Source Document URL	http://www.unhabitat.org/pmss/getElectronicVersion.asp?nr=2320&alt=1
	Visioning		
Reviewing	Community Feedback		
	Process Evaluation		
	Project Evaluation		
Topic	Grow		
Who			

Reviews

Activity 1 – Reflections on the site

- How often do you search for new tools?
- When do you look for new tools?
- How long does it take to complete these searches?
- Would this site help with your tool searches?
- Do you value the input of planners to assist in your tool selections?

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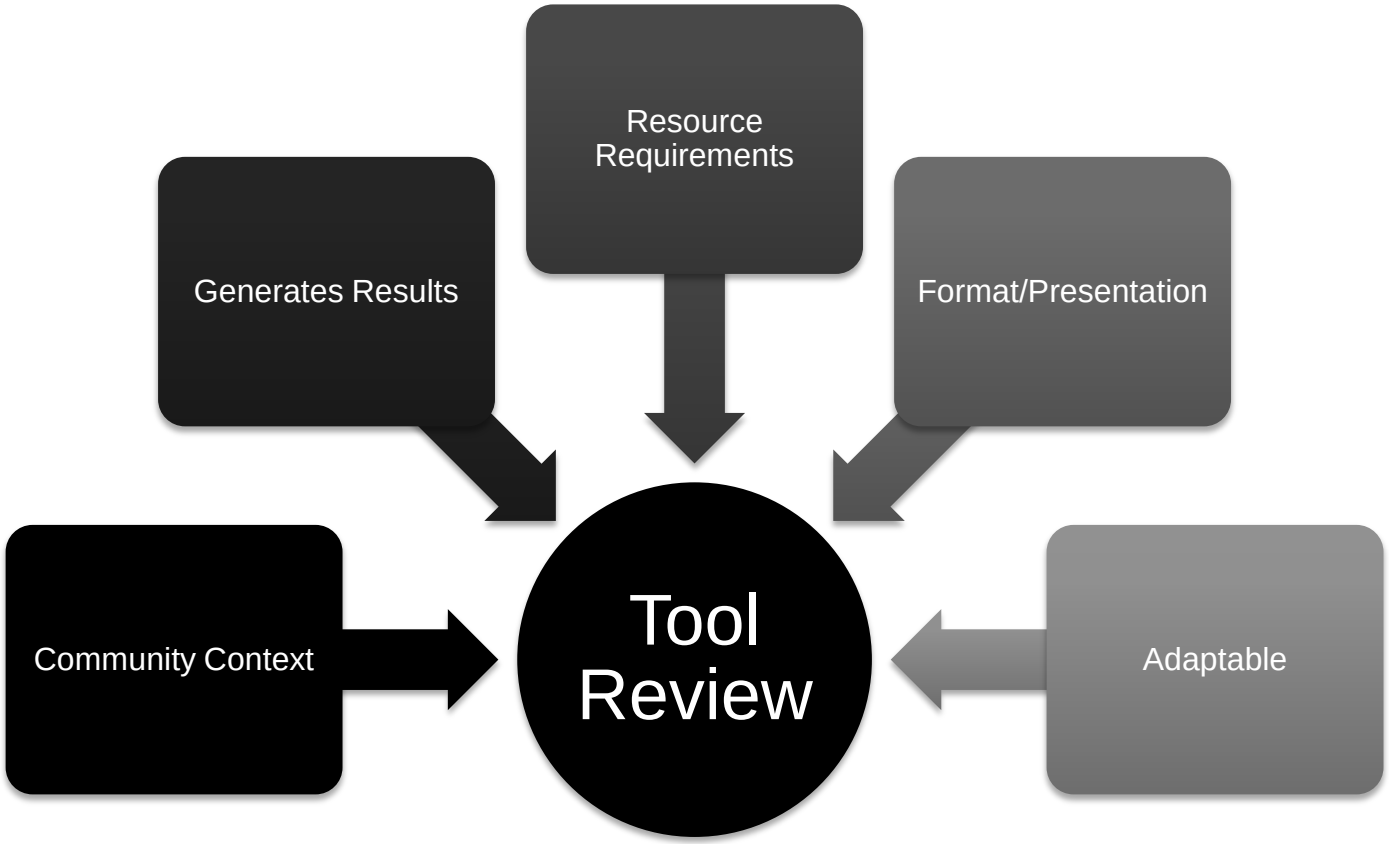
Tool Reviews



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Tool Reviews

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CED Review Action Planning Frameworks ★★★☆☆ (3)

Review by Anonymous on Tuesday, February 21, 2012 at 9:40AM

What is your experience with this tool?

tried

1. Community Context:

Low
The tool had test test test test test

2. Generates Results

Not Stated
The tool had test test test test test

3. Resources Identified

High
The tool had test test test test test

4. Format/Presentation

Low
The tool had test test test test test

5. Adaptable

High
The tool had test test test test test

6. Overall Comments

OVERALL TEST TEST The tool had test test test test test

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Contributing to the site

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CED Tool Review Form

You are about to review Action Planning Frameworks

What is your experience with this tool?

- ○ Never used it
- ○ I've tried to use it
- ○ Used it once or twice
- ○ Use it regularly

1. Community Context:

○ High	○ Low	○ Not Stated
• Local/regional conditions to generate results from tool are clearly stated. • Target users are identified. • Underlying assumptions or conditions when and where the tool works are clearly presented.	• Local/regional conditions are vague or generalized. • Target users are not clearly defined. • Assumptions or conditions where or when to use the tool are vague.	• Community conditions are not presented. • Target users are not identified. • Conditions where or when to use the tool are not presented

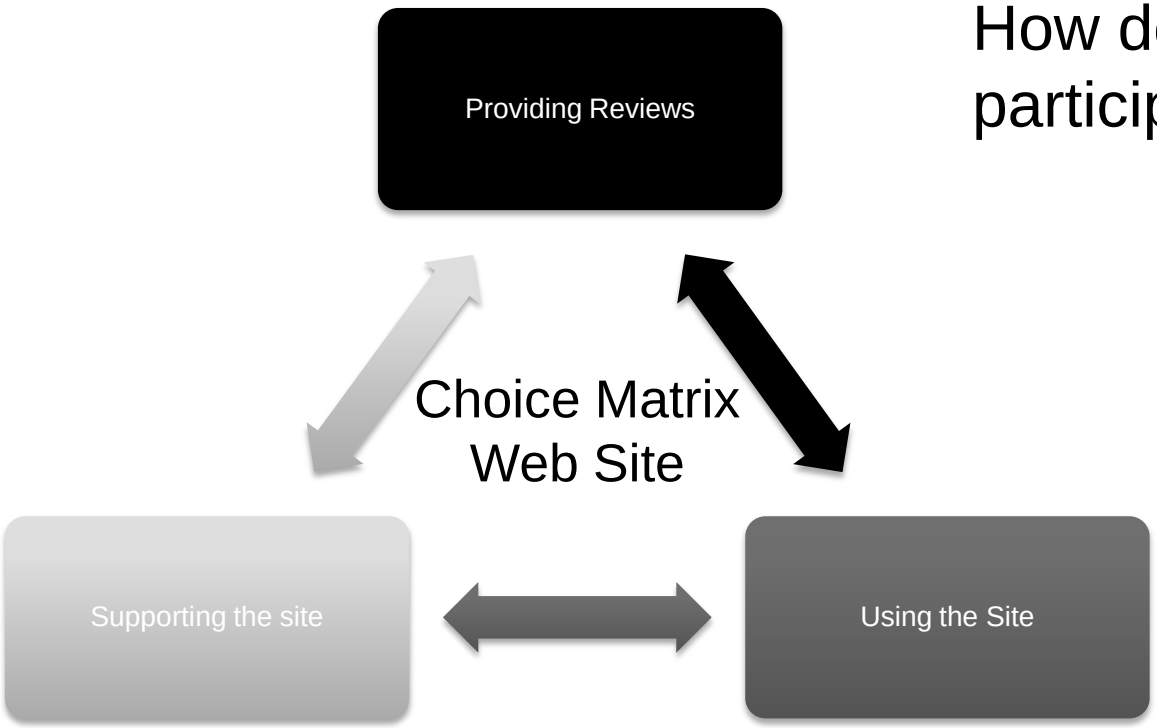
Community Context Comments:

2. Generates Results

○ High	○ Low	○ Not Stated
• Goal/purpose of tool is clearly stated. • Possible to implement by a	• Goal/purpose is unclear. • Requires specialized knowledge or resources not readily	• Goal/purpose is not stated. • Tasks are unclear. • Examples are not given.

Social Media

- “Communication evolved into Interactive dialogue using technology” Wikipedia



How do you participate?

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Social Media

How do you participate?

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facebook Search

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Get Started
Wall
Hidden Posts
Info
Friend Activity (1)
Photos
EDIT

About Edit

Brandon University's Rural Development Institute (RDI) is a centre for exce...

Rural Development Institute

Non-Profit Organization · Edit Info

Wall — Rural Development Institute · Everyone (Most Recent)

Share: Status Photo Link Video Question

Write something...

Rural Development Institute
Trying out the Hootsuite publisher. Maybe this will do what "Publicize" cannot.
Like · Comment · Share · February 10 at 1:32pm via HootSuite

Rural Development Institute
We had two great Social Media and Strategic Impact webinars yesterday! Thank you to all of the participants and to Mike and Joanna from CEPSM for presenting.
Unlike · Comment · Share · January 27 at 8:58am

You and Elicia Funk like this.

Write a comment...

Rural Development Institute & Social Media

LinkedIn Account Type: Basic

Home | Profile | Contacts | Groups | Jobs | Inbox 2 | Companies | News | More | Groups

Your Groups (10) Reorder » Create a group

- Canadian Rural Research Network (CRRN) / Réseau canadien de recherche rurale (RCRR)
- Devex - International Development
- International Comparative Rural Policy Studies Consortium
- International Development Studies

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twitter

Brandon University
@BrandonUNews

The official Twitter source for Brandon University news and events.

Brandon, Manitoba, Canada · http://www.brandonu.ca

Followed by IISD WIC.

238	18	339
TWEETS	FOLLOWING	FOLLOWERS

Following

View more Tweets →

Brandon University @BrandonUNews 2h
#BrandonU Banishes the February Blues with WINTERLUDE bit.ly/zA9KpM #BdnMB #Manitoba

Brandon University @BrandonUNews 4h
Opportunity for Community-at-large to Benefit from Collaborations with BU bit.ly/ynA6ju #BrandonU

Brandon University @BrandonUNews 20 Feb
#BrandonU is hiring an Instructional Associate in their Psychiatric Nursing program bit.ly/whzAUU #Winnipeg #NurseJobs #RNjobs

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Community Development Research and Knowledge Sharing

I started writing this blog recently to help put my thoughts on paper. Working and researching in community development for the past 10 years has created a lot of insights and ideas as well as raising a lot of questions that need further exploring. This blog is focused on sharing research, ideas and perspectives on community and rural development based on experiences past and present, interests and pressing issues.

manage calendars

Hundreds of ways to use Google Apps for Business

Google Apps for Business

WEDNESDAY, 8 FEBRUARY 2012

Ingredients for e-ready communities

How do you describe the importance of the Internet? How about its potential for communities? That is a question I continue to try and answer after more than 10 years of working in Information and Communication Technology (ICT) and rural development. Studies are beginning to calculate its impact with some results indicating that the Internet is responsible for 21% of economic growth in developed nations. Additionally, a study from the World Bank determines that every10% point increase in penetration of ICTs can impact economic growth by up to 1.4% for developing countries.

Unfortunately, in attempts to explain the Internet and its importance, it

BLOG ARCHIVE

- 2012 (4)
  - February (1)
    - Ingredients for e-ready communities
  - January (3)
- 2011 (5)

ABOUT ME

Wayne Kelly

View my complete profile

Choice Matrix = Social Media contribution

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Activity 2 – Who do you want to hear from? Planning with confidence!

- Would using reviewed Planning tools have a positive impact on your collaborative work with other planners?
- Would you be willing to conduct reviews of planning and other tools to assist in the planning projects of your colleagues?
- What can RDI do to help you to conduct tool reviews?

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Tool Reviewer Profile

By logging in to review a Community Development Tool, Tool Reviewers are giving their informed consent to provide their name, organization, and role / job title, and are also agreeing to have this information made public along with their review.

1. **Current Role / Job Title**:

2. **Name**:

3. **Organization**:

4. **Place of Work: City/Town State/Province Country**

5. **Contact Information:**
6. **Email**
7. **Address**

8. **Tool Reviewers have an option to provide additional information that will be made public along with their review, regarding:**

9. **Years of experience in Community Development:**

10. **Professional Training or Accreditation(s) in Community Development or other area:**

11. **Memberships in Community Development Organizations, Associations, and affiliated Networks (Provide names and years of memberships in each):**

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Thank you

http://cm.beyondthecube.ca

Wayne Kelly, Research Manager
Gary McNeely, Lead Researcher

Rural Development Institute
270-18th Street
Brandon, MB R7A 6A9
Ph: 204-571-8518
kellyw@brandonu.ca

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