CED Choice Matrix: A Path Finding Tool

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The research team defined a CED Tool as:

Any guide, worksheet, checklist, manual, “how-to” or process in text, audio or video formats that is focused on guiding the user through a CED activity

Judy Coleman
VP Programs and Services, North Eastman Health Association

“I like the idea of having any resource that will make our work efficient and effective”
Beta Site Navigation Paths

CED Tool Database

Keyword/Advanced Search

Topics

Phases
Phases

1. ORGANIZING
2. PLANNING
3. IMPLEMENTATION
4. REVIEW
5. ANALYSIS
Phases > Purposes

Purposes
- Visioning
- Action Planning
- Project Management
Phases Path

THE CHOICE MATRIX

Phases identify tools using CED phases

Step 1 Select a phase
- Organizing (75)
- Planning (46)
- Analyzing (46)
- Implementing (22)
- Reviewing (13)

Step 2 Select a purpose
- Visioning (15)
  - Action Planning (27)
  - Project Management (5)

Displaying all 15 tools

Back casting
This toolkit has been developed to assist communities in the planning, implementation and evaluation of community engagement activities and has been developed with the assistance and permission of the Coastal Co-Operative research centre. Chapters include subjects that range from how to find the right tool to the Delphi study to stakeholder analysis. Their are various appendices and websites listed.

Brainstorming
This toolkit has been developed to assist communities in the planning, implementation and evaluation of community engagement activities and has been developed with the assistance and permission of the Coastal Co-Operative research centre. Chapters include subjects that range from how to find the right tool to the Delphi study to stakeholder analysis. Their are various appendices and websites listed.

Design Charrettes
This toolkit has been developed to assist communities in the planning, implementation and evaluation of community engagement activities and has been developed with the assistance and permission of the Coastal Co-Operative research centre. Chapters include subjects that range from
Topics – Sustainability Framework

People

Grow

Green

Balanced
**Topics Path**

**The Choice Matrix**

*Displaying tools 1-20 of 56 in total*

**Action Planning Frameworks**
Action planning frameworks and worksheets describe in detail the actions to be undertaken as components of the chosen strategy options. They provide a logical and clear layout for understanding each action: who will do it when and why.

**Assessing and Developing Tourism Resources**
The purpose of this module is to guide a committee of individuals through the process of community tourism development in an organized and informed manner.

**Building the Base**
A) Ensure your key decision makers are adequately informed about the challenges, steps, and resources involved. B) establish criteria for your working group to screen the enterprise opportunity ideas that are generated. C) Choose the best 3-6 opportunities for pre-feasibility study. D) apply what you’ve learned to do a “second cut” for those opportunities in which to invest more detailed feasibility research.

**Business and Community Survey**
A survey should be developed according to the context in which it is being implemented. While one can solicit a great deal of information, the collected information is worthless unless it is analysed and used. It is best to solicit responses that can be entered into a database (e.g., ACCESS software) easily. To maximise the versatility of the information collected, the opportunities and constraints of such data management systems in terms of data organisation, standardisation, and analysis, should be understood when designing and implementing any survey.

**Balanced**

# Action Planning Frameworks

Action planning frameworks and worksheets describe in detail the actions to be undertaken as components of the chosen strategy options. They provide a logical and clear layout for understanding each action: who will do it when and why.

## When

<table>
<thead>
<tr>
<th>When</th>
<th>Why</th>
<th>Tool Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyzing</td>
<td>Assessment</td>
<td>Equipment / Facilities Needed</td>
</tr>
<tr>
<td></td>
<td>Comprehensive Analysis</td>
<td>Expertise Needed</td>
</tr>
<tr>
<td>Implementing</td>
<td>Community Infrastructure</td>
<td>Language / English Only</td>
</tr>
<tr>
<td></td>
<td>Cultural and Arts</td>
<td>Authors / William Trousdale</td>
</tr>
<tr>
<td></td>
<td>Financial</td>
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<td></td>
<td>Governance</td>
<td>This tool was made in Kenya</td>
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<td>Visioning</td>
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<td>Reviewing</td>
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<td>Project Evaluation</td>
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<td>Topic</td>
<td>Grow</td>
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<tr>
<td>Who</td>
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Activity 1 – Reflections on the site

- How often do you search for new tools?
- When do you look for new tools?
- How long does it take to complete these searches?
- Would this site help with your tool searches?
- Do you value the input of planners to assist in your tool selections?
Tool Reviews

- Generates Results
- Community Context
- Resource Requirements
- Format/Presentation
- Adaptable
Tool Reviews

THE CHOICE MATRIX

CED Review  Action Planning Frameworks ★★★★ (3)

Review by Anonymous on Tuesday, February 21, 2012 at 9:49AM

What is your experience with this tool?

1. Community Context:
   Low
   The tool had test test test test test

2. Generates Results
   Not Stated
   The tool had test test test test test

3. Resources Identified
   High
   The tool had test test test test test

4. Format/Presentation
   Low
   The tool had test test test test test

5. Adaptable
   High
   The tool had test test test test test

6. Overall Comments
   OVERALL TEST TEST TEST TEST TEST

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Contributing to the site

CED Tool Review Form

What is your experience with this tool?
- Never used it
- I've tried to use it
- Used it once or twice
- Use it regularly

1. Community Context:
- High
  - Local/regional conditions to generate results from tool are clearly stated.
  - Target users are identified.
  - Underlying assumptions or conditions where and where the tool works are clearly presented.
- Low
  - Local/regional conditions are vague or generalized.
  - Target users are not clearly defined.
  - Assumptions or conditions where or when to use the tool are vague.
- Not Stated
  - Community conditions are not presented.
  - Target users are not identified.
  - Conditions where or when to use the tool are not presented

Community Context Comments:

2. Generates Results
- High
  - Goal/purpose of tool is clearly stated.
  - Possible to implement by a
- Low
  - Goal/purpose is unclear.
  - Requires specialized knowledge or resources not readily
- Not Stated
  - Goal/purpose is not stated.
  - Tasks are unclear.
  - Examples are not given.
Social Media

“Communication evolved into Interactive dialogue using technology” Wikipedia

How do you participate?

- Providing Reviews
- Supporting the site
- Using the Site

Choice Matrix
Web Site
How do you participate?

Social Media Landscape

Social Media

Social Games

Virtual Worlds

Livecast

Lifestream

Publish

Share

Discuss

Social Networks

Microblog

Phorum

Twitter

Plurk

Facebook

Linkedin

Hi5

Flickr

Crowdstorm

Slideshare

YouTube

Lost-FM

Feedback

Publish

Social Media

Virtual Worlds

Livecast

Lifestream

Social Networks

Microblog

Phorum

Twitter

Plurk

Facebook

Linkedin

Hi5

Flickr

Crowdstorm

Slideshare

YouTube

Lost-FM

Feedback

How do you participate?
Rural Development Institute & Social Media
Community Development Research and Knowledge Sharing

I started writing this blog recently to help put my thoughts on paper. Working and researching in community development for the past 10 years has created a lot of insights and ideas as well as raising a lot of questions that need further exploring. This blog is focused on sharing research, ideas and perspectives on community and rural development based on experiences past and present, interests and pressing issues.

Ingredients for e-ready communities

How do you describe the importance of the Internet? How about its potential for communities? That is a question I continue to try and answer after more than 10 years of working in Information and Communication Technology (ICT) and rural development. Studies are beginning to calculate its impact with some results indicating that the Internet is responsible for 21% of economic growth in developed nations. Additionally, a study from the World Bank determines that every 10% point increase in penetration of ICTs can impact economic growth by up to 1.4% for developing countries.

Unfortunately, in attempts to explain the Internet and its importance, it
Choice Matrix = Social Media contribution
Activity 2 – Who do you want to hear from? Planning with confidence!

- Would using reviewed Planning tools have a positive impact on your collaborative work with other planners?

- Would you be willing to conduct reviews of planning and other tools to assist in the planning projects of your colleagues?

- What can RDI do to help you to conduct tool reviews?
By logging in to review a Community Development Tool, Tool Reviewers are giving their informed consent to provide their name, organization, and role / job title, and are also agreeing to have this information made public along with their review.

1. Current Role / Job Title:
2. Name:
3. Organization:
4. Place of Work: City/Town     State/Province     Country
5. Contact Information:
6. Email
7. Address
8. Tool Reviewers have an option to provide additional information that will be made public along with their review, regarding:
9. Years of experience in Community Development:
10. Professional Training or Accreditation(s) in Community Development or other area:
11. Memberships in Community Development Organizations, Associations, and affiliated Networks (Provide names and years of memberships in each):
Thank you

http://cm.beyondblicube.ca

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