Finding the Right CED Tools and Discovering New Ones Online

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RURAL DEVELOPMENT INSTITUTE

PROJECT OVERVIEW

The CED Pathfinder for Communities Project is an applied research project running from ***Oct. 2010 to Jun. 2012***. The Rural and Co-operatives Secretariat Community Development Program is funding the project while the Rural Development Institute is the principal organization.

PURPOSE FOR PROJECT	• Help communities make better decisions in choosing CED Tools and improve the effectiveness of development efforts.
PURPOSE FOR CHOICE MATRIX	• Develop a decision-making framework, the Choice Matrix, which communities can use to identify which tools are right for their specific situation or project.

PROJECT OVERVIEW

METHOD

- The RDI employed design thinking methodology to create a research prototype and test the CED Choice Matrix

INNOVATION

- Project team had to solve how to effectively organize CED tools and to ensure effective access to those tools.

DESIGN

- Research team had to design a system that built tool credibility through practitioner review.

PROJECT OVERVIEW

The research team defined a CED Tool as:

Any guide, worksheet, checklist, manual, "how-to" or process in text, audio or video formats that is focused on guiding the user through a CED activity

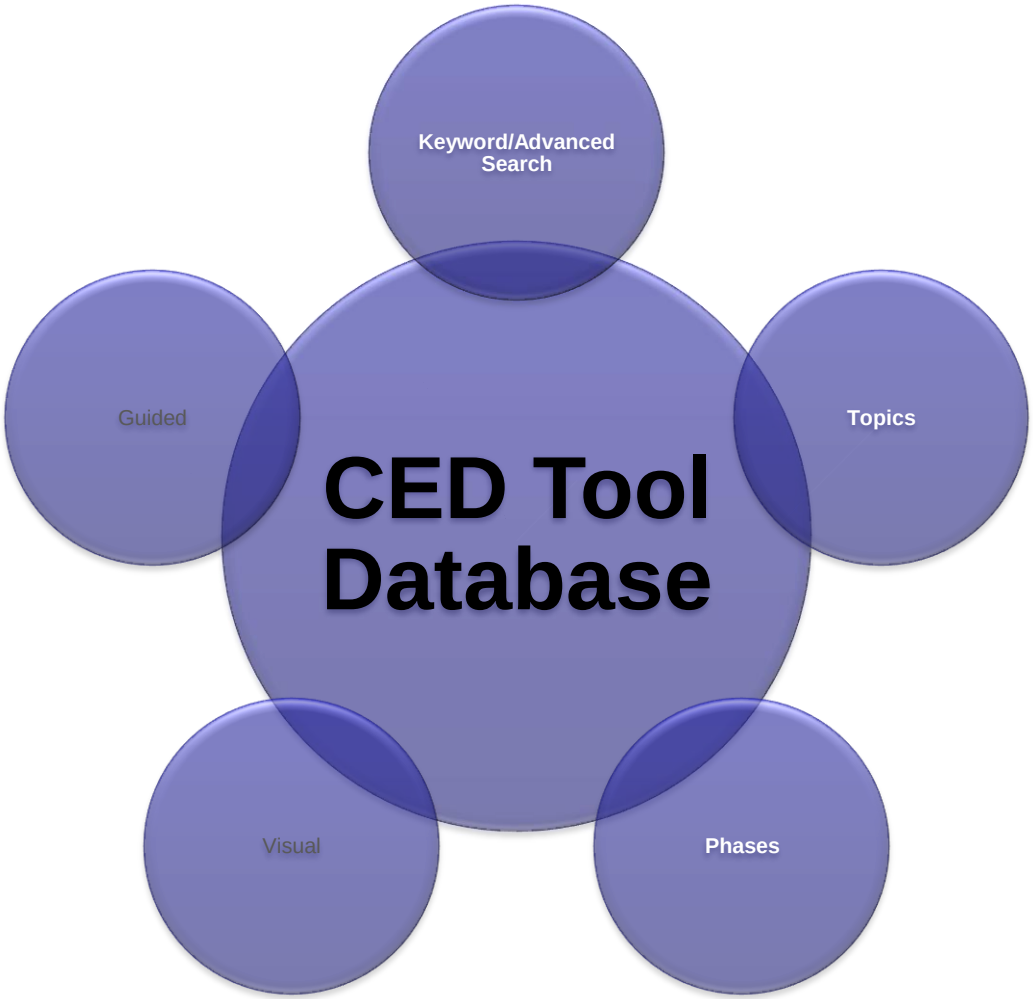
Judy Coleman
VP Programs and Services, North Eastman Health Association

"I like the idea of having any resource that will make our work efficient and effective"

WHAT WE HAVE DONE SO FAR, BY THE NUMBERS:

1)1000+ CED tools inventoried
2)125 CED tools catalogued in the Choice Matrix
3)5 communities (21 participants) participated in the RESEARCH stage
4)71 CED projects inventoried by communities
5)5 CED projects 'designed' with communities
6)84 CED Tools suggested by communities
7)50 CED websites regularly used by participants
8)50 CED Tool reviews will be collected from Manitoba's Economic Development Officers

RESEARCH RESULTS: TOOL NAVIGATION



RESEARCH RESULTS: TOOL NAVIGATION

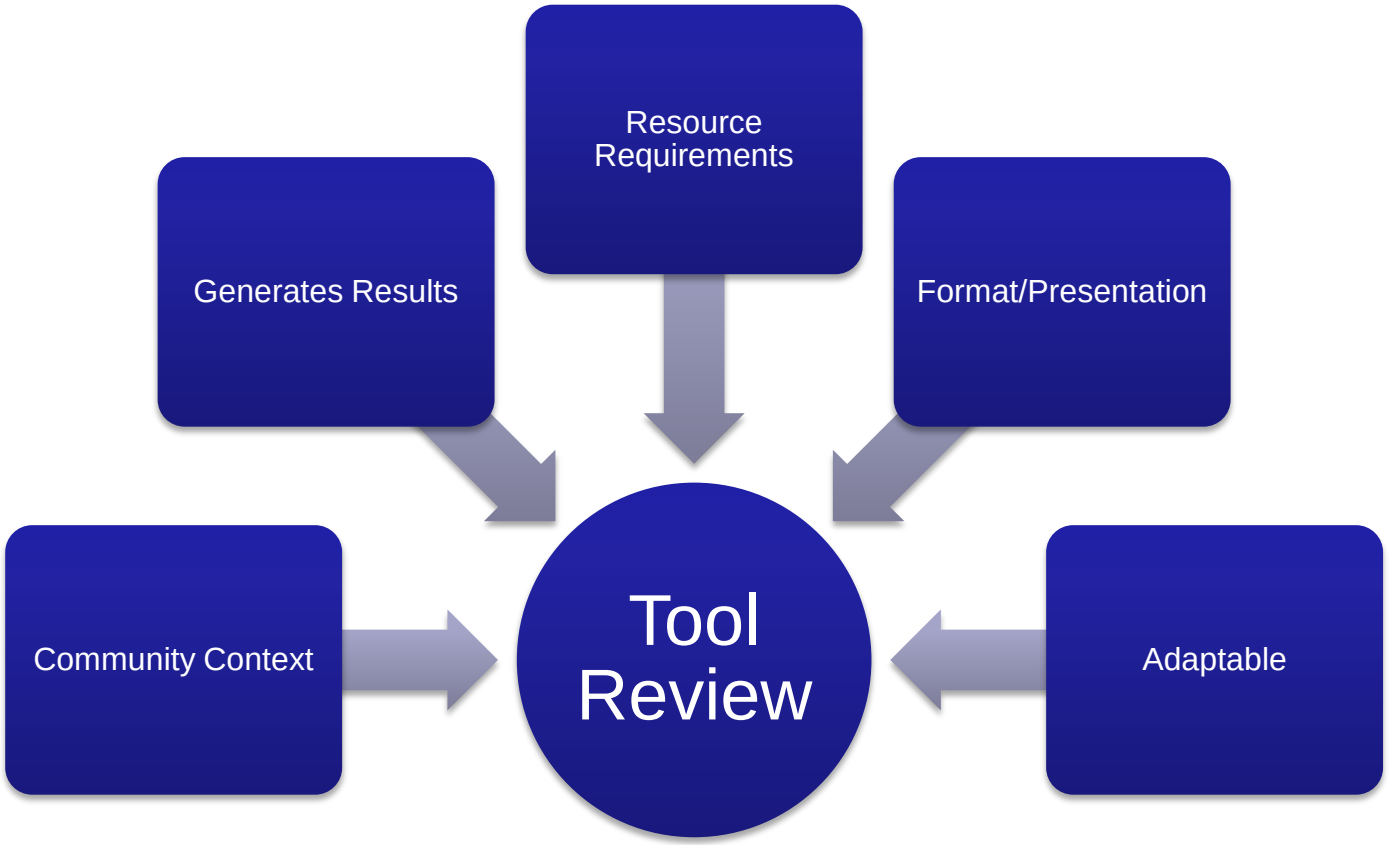
DEVELOPMENT TOPICS

PEOPLE	• Social Development tools • Tools for elderly, youth, women, First Nations, etc.
GREEN	• Environmental Development tools • Tools for land use planning, environmental impact assessment, etc.
GROW	• Economic Development tools • Tools for entreprenuership, cost benefit analysis, etc.
BALANCED	• Sustainable Development tools • Tools that affect all three of the People, Green and Grow.

RESEARCH RESULTS: TOOL NAVIGATION

DEVELOPMENT CYCLE PHASES

RESEARCH RESULTS: TOOL REVIEWS



PROTOTYPE & LEARN

BETA SITE DEMO: http://cm.beyondthecube.ca

Next steps

- **Community investment**: sustain and grow reviews, suites of tools, share benefits
- **Organizations** with tools and practitioners
- **Sponsors** – friends of thriving communities
- **Training** to use tools
- **Design** more effective tools

Questions & Discussion

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