

# Conference Board of Canada Roundtable on Immigration

## Immigration Strategies for Rural Communities

Brandon  
April 18, 2013

# Regional Immigration and Integration

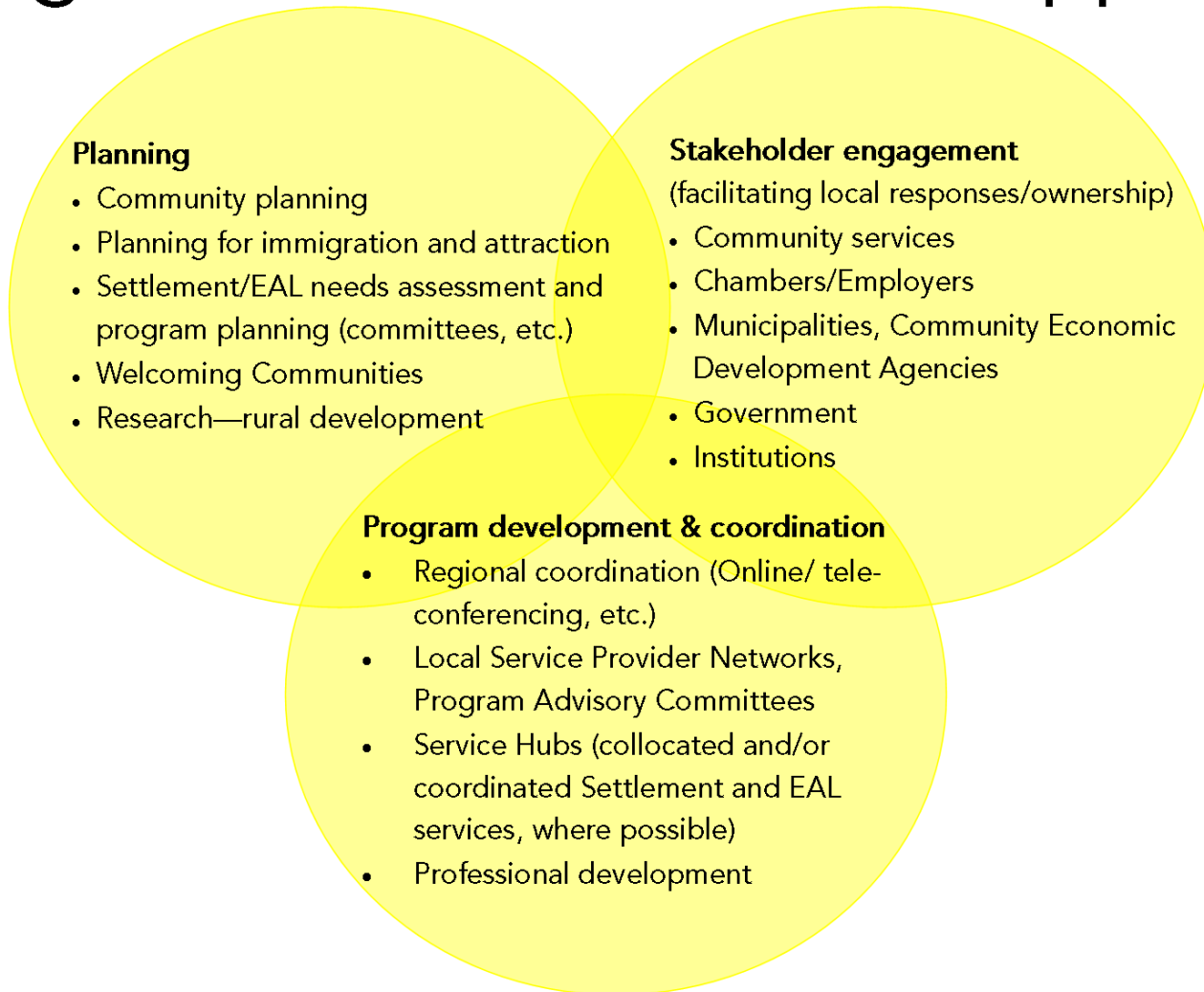
Manitoba has supported the successful settlement of immigrants in Manitoba's regional communities:

- over 25,000 immigrant have settled in more than 130 regional communities across Manitoba since 2000; 6,000 of which settled in Brandon
- In 2012, Brandon (584) was the top regional immigrant destination with 584 landings

# Regional Immigration and Integration


- Manitoba and local communities have worked together to establish settlement programs in regional centres to support newcomers as they begin a new life in our province.
- Currently there are 12 regional settlement service centres around the province
- Under the CMIA, Manitoba administered funding for settlement programming for the last 15 years.
- Although Citizenship and Immigration Canada (CIC) is resuming the administration of most settlement service in Manitoba, Manitoba Immigration and Multiculturalism (IAM) will continue to administer regional settlement EAL programs for another year.

# Regional EAL/Settlement Supports



# Formula for Success

- Employment Opportunities
- Community Immigration Planning and Settlement Committees
- Involvement of community partners such as Municipalities, Economic Development Officers, Chambers of Commerce, School Divisions, Regional Health Authorities, Employers
- Accessible services (settlement, housing, health and education)
- A welcoming community

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- Regional Coordinator facilitated dialogue, supported planning and program development
  - Continued partnerships
  - On-going needs assessment and planning to address issues and gaps
  - Incremental development of programs with service providers to develop programs e.g. Capacity building – e.g. interpreter services at Brandon Community Language Centre; Westman Immigrant Services' new building

# Probe Report:

## Evaluation of the Manitoba Immigrant Integration Program

"One of the major lessons learned from the evolution of the MIIP is that it takes into account community needs. Indeed, several stakeholders indicated that one of the main reasons why the MIIP has succeeded is that it has taken community needs into account in a systematic and consultative manner."



Manitoba   
my new home

Manitoba   
ma nouvelle patrie



# Manitoba selection to settlement pathway

