presented at

Rural Matters!
Forging Healthy Canadian Communities

July 7, 2008
Edmonton Alberta

presented by
Wes Wirth
Yukon Regional Round Table
Community leaders sharing ideas and creating change

Established in 2006

- With membership of 14 communities including First Nation, incorporated & unincorporated communities
- Focuses on action & implementing projects
- Incorporates training and capacity building into every meeting
- Created proposals for:
  - Sustainability & Development Initiative (Yukon Territorial Community Development Fund & Indian & Northern Affairs Canada Targeted Investment fund for $91,500)
  - Asset Mapping Pilot Project (Indian & Northern Affairs Canada Targeted Investment fund for $28,215)
  - Asset Mapping Database (Indian & Northern Affairs Canada Innovation & Knowledge fund for $19,100)

“[The regional round table has helped build understanding between government departments, communities and First Nations. This understanding will be a key asset toward building trust.]”
(from The Collaborative Evaluation Report of the Yukon Regional Round Table and Yukon Advisory Group, 2008)
Projects

- Tourism Marketing Partnership
- Community Asset Mapping
- Network Capacity Development
Organizational Development & Sustainability Plan Options

- Knowledge network
- Policy advisory
- Economic & social collaborations
- Linking social & economic development
- Outreach & communications infrastructure  
  - Key to overcoming historic & bureaucratic isolation
- Bridge-building for First Nations and Municipal collaborations in networked and reciprocal action
- Need to integrate internal development with ongoing external resources
Tourism Marketing Partnership

- Illustrates Yukon Regional Round Table’s potential for building partnerships with and influencing government
Community Asset Mapping

- Find own and each others’ potential for development
- Asset-based community development
- Partnership-building takes persistence
## Community Asset Mapping Plan

### ASSET MAPPING: PRIMARY TOPICS of INQUIRY

<table>
<thead>
<tr>
<th>Category</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Infrastructure</td>
<td>Built and Natural Assets, Community Facilities, Public or Private access, Businesses, Tourism/Industry support, Housing, Trails, Water Bodies</td>
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<tr>
<td>Health and Social Assets</td>
<td>Health and Social Services, Programs or Projects, Clubs, Success Stories, Addictions therapeutics, Northern Health Priorities: Diabetes; Residential School Legacy; Nutrition; Drugs &amp; Alcohol; Mental Health</td>
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<tr>
<td>Economic Opportunity</td>
<td>Small business, Inter-community services, Entrepreneurial &amp; Informal, Social Economy leads, Services to Industry, Skill Clusters, Artesan &amp; Production, Tourism, Incentives &amp; Support</td>
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### UNDERLYING THEMES

| Success Stories              | Business, Health & Social, Cultural Projects, Appreciative Inquiry – grow what works, 4 Keys to Success – if others were to do this project, Relationships & Partnerships |
| Relationship, Partnerships, Associations, Networks | Partnerships base of most successes, Relationships for best practices, Interconnectivity of Local and Regional Activity, Actions that make them work. |
| Community Culture            | Activities, Specializations, Relationships & partnerships, Sustainability priorities, Common / Unique qualities, Unique qualities known = more opportunity for regional development |
What We Have Learned

Most Yukoners, both First Nations and non-First Nations, put lifestyle first.

Taking the time to listen and be curious reveals vision, insights, assumptions, expectations, concerns and possibilities.

Diversity of perspectives, voices, styles and experiences are keys to innovation, risk-taking, consensus-building, which extend to community impact.

Exploring instincts of regional round table members provides a clear picture of situations and intentions.

Initiating and maintaining relationships with government representatives enables them to become involved.

A Collective Voice based on trust and relationships is immensely powerful.
For Additional Information

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