Welcome!

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What is... Rural?

Rural Development?
Today’s Agenda

Gather data

+ Discuss

= Response
Gather Data

Rural Works - context

- Economic
  - Social
  - Environment
Gather Data

Rural works - context

- Rural contributes to MB’s GDP
- Jobs, Labour market
- Ecological goods & services (EGS)
- Sustain urban centres
- Knowledge & know-how (local to global)
- Transfer of wealth
Gather Data

Rural, more than Agriculture

Non-metro pop. growing since 1996

Northern & remote

Metro rural

Prairie rural
Gather Data

Manitoba context
- Provincial election
- Municipal election
- Municipal amalgamations
- MAFRD

National context
- Federal election
- BC Rural Development
- Northern strategies
- Rural Secretariat
- Quebec’s Rural policy
- OECD Rural policies
Advancing rural agenda
- Create Rural Advisory Council to input to government policy decisions
- **Action plan** “In support of rural development”
- Access to investment capital and business transition strategies to help rural succeed.
- **New framework of taxation** and revenue sharing with local government, “Strong Fiscal Futures”
Gather Data

- More on gathering data …
- What about Discuss?

Gather data + Discuss = Response
Discuss

Why?

Rural issues & opportunities are ‘wicked’ – not easily contained in one Department

Who?

MB Government Departments

- Manitoba Agriculture, Food and Rural Development
- Municipal Government
- Jobs and the Economy
- Labour and Immigration
- Housing and Community Development
- Infrastructure and Transportation
- Mineral Resources
- Conservation and Water Stewardship
- Aboriginal and Northern Affairs
- Tourism, Culture, Heritage and Sport
- Finance
- Education and Advanced Learning
Discuss

How?

“A conversation across government departments of what rural and rural development means now and going forward is essential”

Dori Gingera-Beachemin
Discuss

Critical elements of Discuss

• Talk & listen

It’s not what you say, it’s what you do.

7-38-55 rule of communication
7% is delivered by words
38% by vocal signals
55% delivered by body language
Discuss

Critical elements of discuss

• Talk & listen

• Words have meaning (& assumptions)

• Power & influence (talk vs tell)

• Tone & respect (persuasive, non-judgmental, understanding)

First, seek to understand, so you can be understood.

Stephen Covey
Today’s Agenda

Gather data

+ Discuss

= Response

Prominent Thinkers

Great facilitator
Gather Data

Ray Bollman, PhD

- Statistical wizard - RDI’s fact sheets
- Rural & small town specialist
- National & internat’l experiences