presented at

Rural Matters!
Forging Healthy Canadian Communities

July 7, 2008
Edmonton Alberta

presented by
Wes Wirth
Established in 2006

- With membership of 14 communities including First Nation, incorporated & unincorporated communities
- Focuses on action & implementing projects
- Incorporates training and capacity building into every meeting
- Created proposals for:
  - **Sustainability & Development Initiative** (Yukon Territorial Community Development Fund & Indian & Northern Affairs Canada Targeted Investment fund for $91,500)
  - **Asset Mapping Pilot Project** (Indian & Northern Affairs Canada Targeted Investment fund for $28,215)
  - **Asset Mapping Database** (Indian & Northern Affairs Canada Innovation & Knowledge fund for $19,100)

“*The regional round table has helped build understanding between government departments, communities and First Nations. This understanding will be a key asset toward building trust.*”

(from The Collaborative Evaluation Report of the Yukon Regional Round Table and Yukon Advisory Group, 2008)
Projects

- Tourism Marketing Partnership
- Community Asset Mapping
- Network Capacity Development
Organizational Development & Sustainability Plan Options

- Knowledge network
- Policy advisory
- Economic & social collaborations
- Linking social & economic development
- Outreach & communications infrastructure
  - Key to overcoming historic & bureaucratic isolation
- Bridge-building for First Nations and Municipal collaborations in networked and reciprocal action
- Need to integrate internal development with ongoing external resources
Tourism Marketing Partnership

- Illustrates Yukon Regional Round Table’s potential for building partnerships with and influencing government
Community Asset Mapping

- Find own and each others’ potential for development
- Asset-based community development
- Partnership-building takes persistence
## ASSET MAPPING: PRIMARY TOPICS of INQUIRY

<table>
<thead>
<tr>
<th>Physical Infrastructure</th>
<th>Health and Social Assets</th>
<th>Economic Opportunity</th>
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<tbody>
<tr>
<td>Built and Natural Assets</td>
<td>Health and Social Services</td>
<td>Small business</td>
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<tr>
<td>Community Facilities</td>
<td>Programs or Projects</td>
<td>Inter-community services</td>
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<tr>
<td>Public or Private access</td>
<td>Clubs</td>
<td>Entrepreneurial &amp; Informal</td>
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<tr>
<td>Businesses</td>
<td>Success Stories</td>
<td>Social Economy leads</td>
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<tr>
<td>Tourism/ Industry support</td>
<td>Addictions therapeutics</td>
<td>Services to Industry</td>
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<td>Housing</td>
<td>Northern Health Priorities:</td>
<td>Skill Clusters</td>
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<tr>
<td>Trails</td>
<td>Diabetes; Residential School Legacy;</td>
<td>Artesan &amp; Production</td>
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<tr>
<td>Water Bodies</td>
<td>Nutrition; Drugs &amp; Alcohol; Mental</td>
<td>Tourism</td>
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<td></td>
<td>Health</td>
<td>Incentives &amp; Support</td>
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## UNDERLYING THEMES

<table>
<thead>
<tr>
<th>Success Stories</th>
<th>Relationships, Partnerships, Associations, Networks</th>
<th>Community Culture</th>
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<tbody>
<tr>
<td>Business</td>
<td>Partnerships base of most successes</td>
<td>Activities</td>
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<tr>
<td>Health &amp; Social</td>
<td>Relationships for best practices</td>
<td>Specializations</td>
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<tr>
<td>Cultural Projects</td>
<td>Interconnectivity of Local and</td>
<td>Relationships &amp; partnerships</td>
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<tr>
<td>Appreciative Inquiry – grow what works</td>
<td>Regional Activity</td>
<td>Sustainability priorities</td>
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<td>4 Keys to Success – if others were to do this project</td>
<td>Actions that make them work.</td>
<td>Common / Unique qualities</td>
</tr>
<tr>
<td>Relationships &amp; Partnerships</td>
<td></td>
<td>Unique qualities known = more opportunity for regional development</td>
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Most Yukoners, both First Nations and non-First Nations, put lifestyle first.

Taking the time to listen and be curious reveals vision, insights, assumptions, expectations, concerns and possibilities.

Diversity of perspectives, voices, styles and experiences are keys to innovation, risk-taking, consensus-building, which extend to community impact.

Exploring instincts of regional round table members provides a clear picture of situations and intentions.

Initiating and maintaining relationships with government representatives enables them to become involved.

A Collective Voice based on trust and relationships is immensely powerful.
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