



# First Nation-Municipal Community Economic Development Initiative (CEDI)

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Rural Policy Learning Commons

Brandon University

Thursday, January 25th



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**Marissa Lawrence, Senior Program Officer**

**Council for the Advancement of Native Development Officers**

- National, non-profit Indigenous organization supporting Economic Development in Aboriginal communities
- Membership-based, +/- 500 members across Canada. Members are practicing EDOs, elected officials, provincial/federal government staff and private sector
- Services focusing on capacity-building for economic development officers (EDOs) working in Indigenous communities

**Helen Patterson, Program Manager**

**Federation of Canadian Municipalities**

- Bring together Canadian municipalities to speak with one voice that influences federal policies and programs
- Advocacy through “listening, uniting and influencing”
- Membership-based, +/- 2,000 municipalities as members = (>90% of Canadian population)
- National and international programs for municipal development

# Learning Outcomes

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- Be able to understand the CEDI Program and Stronger Together Approach.
- Be able to understand what joint community economic development (CED) is.
- Be able to understand the benefits of joint CED in rural communities.
- Be able to identify opportunities for joint CED.
- Be able to understand and apply best practices of developing joint CED.
- Be able to apply the Stronger Together Toolkit to collaboration & joint CED.

# CEDI Program Goals

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1. Establish sustainable and resilient relationships between elected officials, land management / economic development personnel, and broader community members.
2. Increase the capacity of participating communities to engage in and develop joint community economic development initiatives and long-term land use plans.



# Community Economic Development (CED)

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A process by which communities can initiate and generate their own solutions to their common economic problems and thereby build long-term community capacity and foster the integration of economic, social and environmental objectives.



# What is Joint CED?

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Is the process of bringing together two (or more) neighbouring communities to develop and implement joint CED, based on a shared vision for a prosperous future for members and residents of both communities and the broader regional economy.



# Benefits of (joint) First Nation-Municipal CED

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- A **stronger, united voice** for engaging with businesses and other levels of government.
- Increased ability to **access funding** from other levels of government.
- **Cost savings** and more efficient program delivery.
- More opportunities for **local business development and jobs**.
- Ability to leverage **the unique financial, human and physical resources** of each partner.
- **Coordinated planning** efforts to improve land use, land management and environmental/resource protection.



# Why joint CED for rural communities?

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## Joint CED:

- Focuses on the communities building themselves.
- Increases capacity and builds upon community strengths.
- Encourages communities to take matters into their own hands and take proactive action rather than waiting for others to make decisions.



# CEDI Stronger Together Approach

## A. Connect

*Meet, build a stronger relationship and formally commit to the joint CEDI process*

**6 months**

## B. Vision

*Create a shared vision for the relationship and formally commit to it through a relationship agreement*

**6 months**

## C. Decide

*Decide on joint CED initiatives, develop work plans and set up a governance structure to manage implementation*

**6 months**

## D. Act

*Work together to implement the work plans, strengthen the partnership and build a stronger regional economy*

**12–24 months**



# Joint CED Examples

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- Regional Economic Development Strategic Plan
- Joint Tourism Strategy
- Joint Land Use Plans / Joint Planning
- Multi-purpose Hall jointly managed
- Regional Distribution Centre
- Joint Indigenous Employment Strategy

# Joint Service Agreements

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- Ambulance, police, fire, and emergency medical services
- Building permits and zoning
- Bylaw enforcement
- Sports and recreation
- Water and sewage services
- Emergency planning
- Garbage collection and recycling
- Infrastructure, including roads and bridges
- Land use planning

CIPP Solid Waste Management Toolkit: <https://fcm.ca/home/programs/community-infrastructure-partnership-project/program-resources/toolkit.htm>



# Rural Example: Joint Tourism Strategy for Economic Diversification

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## Kebaowek First Nation, Ville de Temiscaming, Municipality of Kipawa

- Common need for diversification
- Joint Working Group planning and collaboration
- Pooled Resources for Joint Tourism Officer, etc

*"Why should we work together? The one that answered this the best is Martin Luther King Jr. when he said, "it is better to learn to live together than to perish together as fools.""* – Former Chief Madeleine Paul



**CEDI • IDEC**

# Policy Example: Joint Land Use Planning

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## Paqtnkek Mi'kmaw Nation and County of Antigonish

- Relationship Building
- Land Use Plans (traditional and current)
- Addition to Reserve (ATR) and Taxation
- Shared benefits of ATR for both Nation and Municipality

*“The Highway Development project represents a milestone in the history of our community. CEDI provided a foundation for us to come together and discuss joint community economic development opportunities through mutual respect, trust and collaboration.”* – Chief PJ Prosper, Paqtnkek



# Stronger Together Toolkit Accessible and User-Friendly

- Free on CEDI website [www.fcm.ca/cedi](http://www.fcm.ca/cedi)
- English and French
- Tools and templates that can be customized, saved or printed and used instantly
- Universal application
- Benefits and Opportunities for collaboration



# Engage with First Nation-Municipal CEDI

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- Go to CEDI ([www.fcm.ca/cedi](http://www.fcm.ca/cedi)) page for:
  - The **Stronger Together** Toolkit
  - A list of Financial Resources available for communities
  - The CIPP/CEDI Newsletter
- Join our First Nations – Municipal Network on **LinkedIn** (search ‘First Nations-Municipal Network’)
- Follow us on Twitter: **@FNMuniCEDI**



# Questions and Answers

# For more information:

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