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RURAL POLICY LEARNING COMMONS

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COMMUNAUTÉ D'APPRENTISSAGE  
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**WEBINAR  
SERIES**

## **Gastronomy A Tourism Lure: Exploring The Considerations For A Policy Decision & The Impacts on Cross-Sector Interactions**

**Tuesday December 1st, 2020 @ 1pm CST**

**To Register Click: <https://bit.ly/2U290r2>**

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### **ABSTRACT**

For many years, tourists have become more interested in learning about the culture of people, including their way of living, cuisine, religious customs, historical occurrences, architecture, and agricultural practices. Moreover, tourists have also long craved for an improved sensory experience, not only appealing to their taste and smell, but rather that which grants them new experiences that would give them a total package that includes the traditional 'tourist gaze'. Gastronomy has been that viable option for tourism development (Özdemir et al., 2017, Pérez Gálvez et al., 2017, and Sormaz et al., 2016), an increasingly and important aspect of cultural tourism. With this knowledge, the Ministry of Tourism, Jamaica has embarked on using gastronomy as one of seven networks that will be used to achieve their five pillars for tourism growth. Separate and apart from the increased interest in gastronomy as a tourism driver, there is a concern of whether or not, this new focus will impact the daily operational policies of other key government and private sector entities. This based on the fact that this new policy decision may require additional support to effectively monitor activities that may arise from the increased tourism related activities across the island.

### **PRESENTER**



With a little over Ten (10) years experience as a public servant for the government of Jamaica, Davio Robinson, an Urban Planner by profession has served in the capacity of Physical Planning Co-ordinator, Acting Disaster Co-ordinator, Physical Planner and Acting Director of Planning for several Municipal Corporations with his last engagement being with the St. Catherine Municipal Corporation. With a Bachelor of Science Degree in Urban and Regional Planning from the University of Technology, Jamaica and the recent acquisition of his Masters of Rural Development from the Brandon University, in the Province of Manitoba, Canada. Davio continues to strive to have a positive impact in his field of study with a strong focus on rural development.



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