

**Brandon University Research Support Fund (RSF)**  
**Performance Objectives, Indicators, and Target Outcomes 2024-2025**

Expenditure Category	Performance Objective	Indicator	Target Outcome	Reported Outcome
<p style="text-align: center;"><b>Research Resources</b></p>	<p style="text-align: center;">Support Library electronic subscriptions to research journals and databases and IT Services for research connectivity</p>	<p style="text-align: center;">Library digital research journals and databases subscriptions</p>	<p style="text-align: center;">Continued demand and use of research journals databases</p>	<p style="text-align: center;">Researchers continued to require access to digital research journals and databases, and interlibrary loans</p>
		<p style="text-align: center;">Consortia and Memberships maintained and utilized</p>	<p style="text-align: center;">Consortia fees and memberships maintained</p>	<p style="text-align: center;">Memberships maintained, allowing institutional access to shared resources and expertise</p> <p style="text-align: center;">Supported large-scale licensing and content acquisitions and access to a community of practice relating to scholarly communications, digital preservation, and knowledge mobilization</p>

		Improved access to network resources and collaborative technologies over high-speed network	Ongoing access to high quality user-ready research network	<p>Maintained access to network resources and tools for researchers and trainees</p> <p>(Bell MTS Connection) Internet connectivity enabled access to broader regional and national research and education networks</p> <p>100% of BU network users benefitted from cybersecurity measures</p>
<b>Management and Administration of Brandon University's Research Enterprise</b>	Support the newly established Office of the Vice-President (Research & Graduate Studies) and Office of Research Services (ORS) staff and administration	Salary support for existing and new research staff	Increase number of research applications submitted and successful research applications received	<p>Research application submissions increased by 42%</p> <p>Total awarded applications increased by 21%</p> <p>Active Tri-Agency grants increased by 8%</p>
			Increase variety and breadth of research knowledge mobilization outcomes	<p>Hired a Knowledge Mobilization Officer (KMO) to disseminate and promote research</p> <p>KM output included releases, creation of social media presence, and utilization of the knowledge mobilization suite for podcasts and videos</p> <p>145% increase in media impact for traditional media</p> <p>68K+ views and 3K+ followers across seven (7) social media platforms</p>