

Strategic Plan Advisory Committee

NOVEMBER 6, 2019

Agenda

- ▶ Welcome & Introductions
- ▶ Consultation Update & Determination of Next Steps
- ▶ Review of Values & Mission Statement
- ▶ Overview of Planning Process
- ▶ Discussion Paper

Consultations

- ▶ President's Executive Council
 - ▶ Full day workshop
- ▶ President's Administrative Council
 - ▶ Half day workshop
- ▶ Weekly What If
 - ▶ September 9 – December 2, 2019
- ▶ Faculty/Unit Consultations
 - ▶ Academic Faculty/Unit Consultations Complete
- ▶ Board of Governors & Senate
- ▶ Next Steps?

What If we underwent one transformative change in the next decade:

- ▶ Meaningful progress towards reconciliation
- ▶ Enhanced processes and better use of technology to improve the student, faculty, and staff experience
- ▶ Modernized physical infrastructure
- ▶ Innovative programming, particularly in graduate studies
- ▶ Expanded commitment to research
- ▶ Greater sense of pride and more supportive campus culture
- ▶ Robust experiential learning and co-operative education programming

What If we prioritized our fundraising:

- ▶ Student support – including traditional scholarships and bursaries, as well as new opportunities like research and travel and expanded opportunities for experiential learning
- ▶ Infrastructure improvements – from the large scale of new or renovated buildings, to lab equipment and computer technology
- ▶ Research expansion – endowed chairs as well as research that is connected to our community

What If we became a national leader in Truth and Reconciliation:

- ▶ Turn to Indigenous peoples for guidance – community-building, emotional and cultural support, and appropriate Earth-friendly practices

What If we targeted our Maclean's ranking:

- ▶ We are the best judge of our needs and capabilities
 - ▶ BU should do what is best for BU, not necessarily what is best for Maclean's
- ▶ We cannot and should not ignore our rankings
 - ▶ Maclean's remains an important barometer because it is consulted
- ▶ We should do more to promote BU - our strengths and our successes – internally and nationally

What If we focused our efforts on making a single, powerful impact in the world:

- ▶ Linkage between our local impact to global results
 - ▶ Local examples include connecting with our strong rural and agricultural region to address challenges like climate change, water quality, food security, animal rights
- ▶ Be a change agent, lead through our research and graduates, the change we want to see in the world
 - ▶ Reconciliation, fostering diversity and tolerance, ethics and morality, job training and inequality, artificial intelligence and new technology

What If we renamed the streets that surround us:

- ▶ Opportunity to honour our past, celebrate our accomplishments, and inspire ourselves for the future
 - ▶ Indigenous names and/or translations
 - ▶ Bobcats Athletics
 - ▶ Famed faculty and alumni, including Tommy Douglas and Stanley Knowles
 - ▶ Brandon University

What If we wrapped up this phase of our consultations with:

- ▶ A three-part series on students and the student experience
 - ▶ Expanded access (current)
 - ▶ Removing barriers (November 12th)
 - ▶ Perfect future student mix (November 18th)
- ▶ Write your own *What If* (November 25th)

Motto, Mission & Values

About BU

▶ **Motto**

Aletheuontes de en Agape
“Speaking the truth in love”

▶ **Mission**

We promote excellence in teaching, research, creation and scholarship. We educate our students so that they can make a meaningful difference as engaged citizens and leaders. We defend academic freedom and responsibility. We create and disseminate new knowledge. We embrace cultural diversity and are particularly committed to the education of First Nations, Métis and Inuit people. We share our expertise and resources with the greater community.

What We Value

- ▶ Personalized education
- ▶ Excellence in teaching and research
- ▶ Creativity, performance and innovation
- ▶ Environmental sustainability
- ▶ Intellectual integrity
- ▶ Ethical practices
- ▶ Students, faculty, staff
- ▶ Collegial environment and accountable governance
- ▶ Open access coupled with the resources necessary for student success

What We Value...continued

- ▶ Recognizing and celebrating cultural diversity
- ▶ Our strong tradition of liberal education
- ▶ Academic freedom and its responsibilities
- ▶ Community engagement and partnerships
- ▶ Operational sustainability

Group Exercise

- ▶ How many values should we articulate?
- ▶ What would they be?
- ▶ Is our mission out of date? Do we want to be more aspirational?



Planning Process

Stage One

- ▶ Garner initial ideas (late summer/early fall 2019)
- ▶ Establish Strategic Plan Advisory Committee (SPAC) (fall 2019)
- ▶ Discussion document (late fall 2019)
- ▶ Stakeholder meetings (ongoing)

Stage Two

- ▶ Development of strategic framework (late fall 2019/early winter 2020)

Stage Three

- ▶ SPAC development of strategic draft plan (commencing early 2020)
- ▶ Consultation on draft with stakeholders (Spring 2020)
- ▶ Final revisions (Summer 2020)

Stage Four

- ▶ Board approval of BU Strategic Plan (Fall 2020)

[BrandonU.ca/strategic-plan](https://brandonu.ca/strategic-plan)