

March 2018

Hello Student Leaders,

I am excited to announce that the role of the Student Leader is expanding. In the past, Student Leaders have primarily helped new BU students adjust to student life (TREK, Orientation, Welcome Week, Motiv8). We know that some of you have connected with future students at events like Open House, and we want to expand that side of your role. During the 2018-2019 school year you will see new opportunities engage with future BU students.

Watch for these new opportunities:

- **Student For a Day:** Every month we will be highlighting an area of study at Brandon University. We will be hosting a daylong event to allow future BU students to test drive the program. As a Student Leader you can share your hints and tips for successes and what you love about BU. Join the future students in class, a campus tour, lunch, and much more! If you are familiar with Open House, these will be like a miniature of that event and specific to only a few programs.
- **Campus tours for future BU students:** Outside of big events we get a number of requests for campus tours from schools and individuals. A schedule of tours will be posted to Facebook regularly so watch out for opportunities to show off our great campus. If you need a campus tour refresher, watch for training in the fall!
- **Recruitment Events:** High school students love to meet university students. We want you to join us at recruitment events, such as Brandon Career Symposium, Open House, and school visits. Opportunities will be posted from time to time for you to help us help future students!
- **Campus Events and Conference:** More and more Brandon University is hosting large scale events that require a lot of support and people are starting to notice that Student Leaders are the magic to those events working. Opportunities to support events and conferences will be posted from time to time. Such events may include Bobcat Days, Western Manitoba Science Fair, and much more!

Watch for new faces:

- As the Student Leader program grows you will see people like myself and Kathleen Richards become more involved. While Michelle will remain the main contact, you may hear from Kathleen and I from time to time about certain events. Additionally, we will be hiring a Recruitment and Retention Assistant who will be someone to watch for as well!

Lastly, for those of you have earned most of your hours during TREK in the past. Please be aware that TREK is being modified this year and we will not need Student Leaders to facilitate the program this year. Keep in mind, that with the new opportunities presented here you should still have no problem reaching your 20 hours.

If you have any questions or concerns, please feel free to contact me.

All the best,

Courtney Adams
Acting Director, Recruitment & Retention