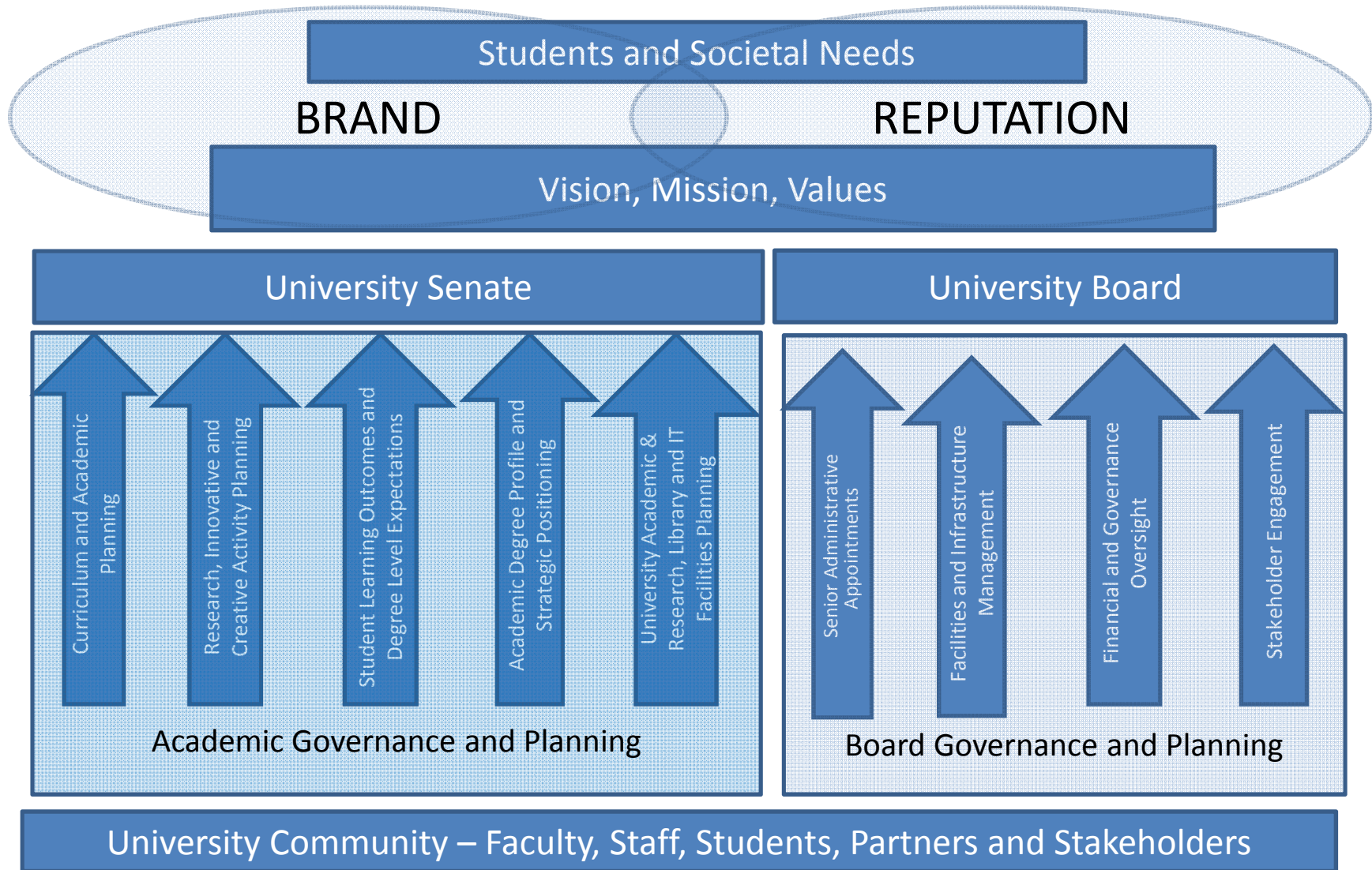


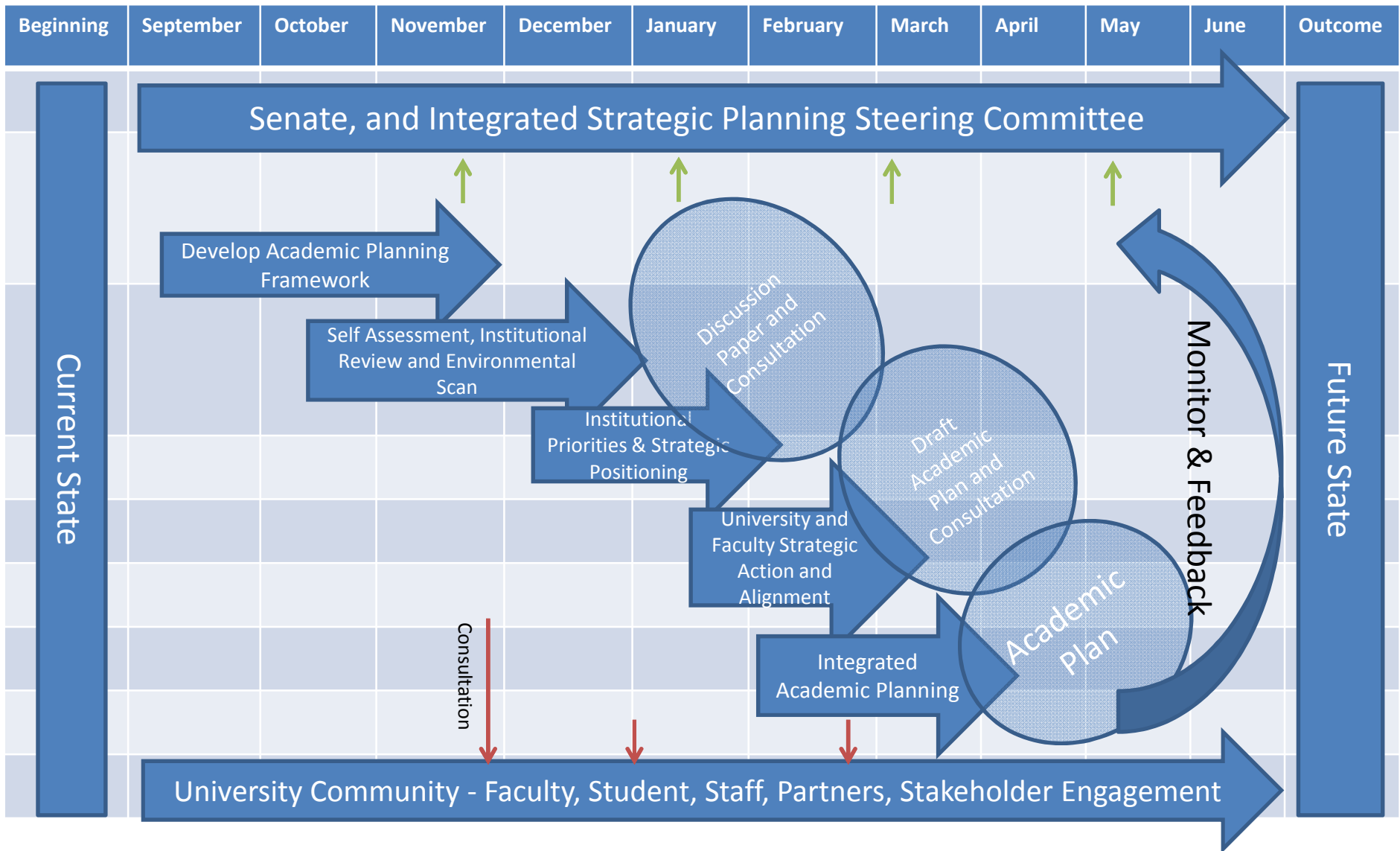
Brandon University Academic
Planning Framework
2013-14

Academic Governance and Operations Flowchart



Governance and Accountability	Mandate	Action	Outcome
Senate	Vision, Mission and Values	Presentation of Academic Planning Framework to Senate	Approval of Academic Planning Framework
Integrated Strategic Planning Steering Committee (Chaired by VPA with membership being representative of the University Community).	Self Assessment and Institutional Review <ol style="list-style-type: none"> Review previous and existing strategic plan, priorities, strategic actions and outcomes, and assess performance outcomes. Conduct of institutional review and environmental scan, including student, faculty, staff and stakeholder consultation, and define existing situation (situation analysis) and trends within context of a key performance framework, including Faculty and Program level review and scan; SWOT and Benchmarking relative to other institutions consistent with intended strategic position of the university (note: accountability and sustainability implies integrated planning with resource and financial alignment at each phase as well as balance scorecard (objective, measurement, target, initiative and outcomes)). 	<p>Determine current strategic position and profile of university, including Brand and Reputation</p> <p>Development of an Institutional Review Consultation Report</p> <p>Conduct consultation with students, faculty, staff, and key stakeholders (e.g., town-hall discussion on findings of the self assessment and institutional review) including identifying potential key institutional priorities.</p>	<p>Report findings to Senate</p> <p>Identification of Key Institutional Priorities with linkage to intended institutional strategic positioning and brand and reputation implications (future state of university).</p> <p>Senate approval of key institutional priorities.</p>
Integrated Strategic Planning Steering Committee	Strategic Action Development Phase <ol style="list-style-type: none"> Development of strategic action in support of and alignment with institutional priorities and future state at university, faculty, staff, student, and stakeholder levels to align with key institutional priorities; Review intended key performance targets in support of future state attainment given identified strategic actions aligned with institutional priorities; Linkage of strategic action to academic and administrative governance framework (e.g., Curriculum and Academic Planning; Research and Innovation Planning; Student Learning Outcomes and Degree Level Expectations; Academic Degree Profile and Strategic Positioning; and University Library, IT and Academic Services and Infrastructure Planning). 	<p>Development of Draft Strategic Plan, including faculty and unit level plans as well as implementation and communication plan</p> <p>Conduct consultation with students, faculty, staff, and key stakeholders (town-hall)</p> <p>Report findings to Senate</p>	Interim Report to Senate
Integrated Strategic Planning Steering Committee	Integrated Academic Plan <ol style="list-style-type: none"> Draft Academic Plan, including integrating faculty and unit level plans; Ensure integrated academic plan matches future vision and strategic positioning of university as well as COPSE and other stakeholders strategic/policy direction; Academic Plan in alignment with communication plan and with brand and reputation profile. 	<p>Presentation to Faculty Councils for consultation and to Senate for Approval</p> <p>Conduct stakeholder meetings at university and faculty levels</p>	<p>Release Academic Plan</p> <p>University, faculty, and stakeholder alignment</p>
Senate	Monitoring and Review <ol style="list-style-type: none"> Annual Academic Plan review against benchmark and performance measure targets Review against intended strategic positioning as well as brand and reputation 	Completed annualized evaluation and report to Senate.	Release annual performance report.
Senate	Third year Interim Review and Alignment <ol style="list-style-type: none"> Review of key performance metrics against interim benchmark targets, including environmental scan. Adjustment or reinforcement of academic instruments/action 	Completed 2017 interim report to Senate with recommendation whether to initiate new Academic planning process or to extend until the end of the five year period.	Senate determine if new academic plan should be initiated or if existing plan is still relevant for the next two years.

Academic Planning Sequence



University and Faculty Academic Planning Cycle

